

1. Residential Growth – 24 Points
 - a. Definition: Add rooftops to the City – Single family and multi-family development
 - b. Discussion Points
 - i. Use existing empty lots.
 - ii. Acquire more land. Could mean annexation, but probably involves extending utility services.
 - iii. Cherokee Woods is a possible new source of buildable lots.
 - iv. Expand Utilities – find ways to fund sewer, water, and road extensions. Get serious about the money / resources and financing.
2. Emergency and disaster planning – 23 Points
 - a. Definition: Compile an emergency and disaster response plan for the City.
 - b. Discussion Points:
 - i. We should develop a disaster response plan.
 - ii. Plan would focus on back-up power generation for critical facilities.
 - iii. Continuity of government.
 - iv. GIS Mapping.
 - v. County has a plan that includes De Soto. We should make sure our plan fits with theirs.
3. Retail & Commercial Growth – 20 Points
 - a. Definition: We want additional retail opportunities
 - b. Discussion Points
 - i. Get this by marketing and incentives
 - ii. Rooftops and increased population will bring retail.
4. Comprehensive Plan Update – Future Land Use Map Revisions – 19 Points
 - a. Definition: Review and revise the City’s Comprehensive Plan and Future Land Use Map
 - b. Discussion Points:
 - i. Last major overhaul was 2006. Two corridor plans since then.

- ii. Identify areas for residential, commercial, industrial.

5. Utility Expansions – 18 Points

- a. Definition: Expand utilities including City water, sewer, and broadband to underserved areas of the community
- b. Discussion Points:
 - i. Sewer extensions in the eastern portions of the City. We have decided not to provide sewer service east of Waverly Road, but that plan might change depending on development pressure.
 - ii. Water service territories with rural district and WaterOne are set. De Soto would have to take the others over to expand.
 - iii. Funding is an issue.

6. Downtown / 83rd Street – 16 Points

- a. Definition: Revitalize De Soto’s downtown district
- b. Discussion Points:
 - i. Is this a priority?
 - ii. Review previous plans – are they still relevant?
 - iii. We should encourage re-development. Provide economic incentives.
 - iv. Focus on empty properties and enforcement of codes.
 - v. Consider comprehensive policy for downtown. Include in comprehensive plan.

7. Annexation – 15 Points

- a. Definition of Issue: Increasing the Corporate limits of the City. Should the City annex more property now? Broken into two categories:
 - i. Annexing large areas for future development and growth of the City.
 - ii. Annexing targeted parcels to square up the city boundary lines.
- b. Discussion Points
 - i. “Luggage / Baggage” – Annexing rural areas sometimes comes with inherited issues like substandard infrastructure.

- ii. There is a yes/no decision to be made from a policy perspective. Some feel that we are running out of land in the City that can be developed, and some feel that we already have enough “land”, it just needs to have utilities extended to it.
 - iii. Is there a need to annex because someone else might take it?
 - iv. Annexation could bring an economic benefit.
 - v. A vote on this issue is a vote in favor of annexing more land into the City.
8. Parks master plan update – 15 Points
- a. Definition: Update De Soto’s Parks Master Plan.
 - b. Discussion Points:
 - i. Plan would address physical use or improvements to the parks.
 - ii. Incorporate the results into the Future Land Use Plan.
 - iii. Riverfest scale house, bathrooms, and further upgrades.
 - iv. Pool House conversion to bathrooms at Miller Park.
9. Tail system linking City parks – 15 Points
- a. Definition: Develop a plan to link City parks with a trail system
 - b. Discussion Points:
 - i. We need to identify funding
 - ii. Access to new Lexington Lake park is important.
 - iii. Grant dollars available next year.
10. Greenspace requirements for multi-family, and non-residential developments and maximum lot coverages – 12 Points
- a. Definition: Enact a regulation amendment requiring more open space within developments.
 - b. Discussion Points:
 - i. Development Intensity is a concern after we increased the maximum densities for R-3.

- ii. No space for recreation within a development. Development Intensity is a concern.
- iii. Neighborhood and regional parks are an alternative.

11. City Hall Facility Plan – 12 Points

- a. Definition: Develop policies for use of building, long range renovation plans.
- b. Discussion Points:
 - i. Task broken into two areas: Physical Improvements and Programming / use decisions.
 - ii. Need policies on room uses and rental rates for differing groups.
 - iii. We need to address ADA issues at Great Life.

12. Vacant Properties – 10 Points

- a. Definition: Enable the City to better address abandon structures, or absentee owners.
- b. Discussion Points:
 - i. Commercial are a larger issue than residential.

13. Public Works Facility – 9 Points

- a. Definition: Construct a new public works building on City property near the sewer plant
- b. Discussion Points:
 - i. We have a big need for a facility. We should take care of employees.
 - ii. Establish this as a budget priority. Establish yearly budget amount to save up for facility. Increased development will help pay.
 - iii. Pursue grant funding opportunities.

14. Sunflower – 9 Points

- a. Definition: Account for the impacts of the ultimate redevelopment of the Sunflower property.
- b. Discussion Points
 - i. Annexation. Could include “baggage”.
 - ii. Include property in our future land use planning.

- iii. Lobby for planning authority over development.
- iv. Provide water and sewer service to property.

15. Public communication challenges – 6 Points

- a. Definition: With no City newspaper, it is increasingly difficult to reach certain segments of the population with news about City events.
- b. Discussion Points:
 - i. Community signage could be a possible solution.
 - ii. This issue is a change in the times, and some people need to adapt.
 - iii. Automated messaging systems can be considered.
 - iv. There has been a change in the mode of communication. Electronic communication opportunities are increasing, while print is decreasing.
 - v. There is a distinction between information and marketing.
 - vi. Branding

16. Clearview City – 3 Points

- a. Definition: Do we want to become involved in the re-development or rehabilitation of this area?
- b. Discussion Points:
 - i. Tie into the City's sewer system
 - ii. Include in comprehensive planning
 - iii. Codes Enforcement.
 - iv. Possible outreach by Chamber.

17. Economic Incentives – 3 Points

- a. Definition: Review and revise the City's policy on economic incentives.
- b. Discussion Points:
 - i. We already have a policy, and all incentives that are legally available to the City are included.
 - ii. We should develop a target market.

18. Public Transit – 3 Points

- a. Definition: Increase options for bus transit in the City
- b. Discussion Points:
 - i. The County seems to be cutting back, but the K-10 connector appears to be going strong

19. Park Board structure – 2 Points

- a. Definition: Do we want to revise the form or function of the park board.
- b. Discussion Points:
 - i. Park board needs to be filled with members.
 - ii. Demographics of the board should match the users of the system.
 - iii. Do we want the Park Board to include recreation?
 - iv. The advisory role of board should be strengthened.