



DE SOTO
KANSAS

1

**CITY COUNCIL VISIONING
Workshop #1
Governmental Structure**

SEPTEMBER 1, 2016



DE SOTO
KANSAS

Overview

2

1. Form of Government
2. Home Rule Authority
3. City Classification
4. Duties of Office
 - a. Council
 - b. Mayor
5. Officers & Employees
 - a. City Administrator
 - b. City Clerk
 - c. City Attorney
 - d. City Prosecutor
 - e. City Engineer
 - f. City Staff
6. Roles of Boards and Advisory Groups:
 - a. Planning Commission
 - b. Board of Zoning Appeals
 - c. Chamber
 - d. Economic Development Council
 - e. Park Board
 - f. Fire Board



Form of Government

3

De Soto operates under the Mayor-Council form of government (the most common form of municipal government in Kansas – 559 of 627 cities).

- Original State statutes contemplated that the mayor had managerial control or “superintending” control over all aspects of the city.
- Over time, duties historically vested in the Mayor have been placed upon city administrators. This is why you will see references to a “Mayor-Council-Administrator” form of government
- The De Soto City Code specifically states that the city administrator supervises the day-to-day operations of the city, and is responsible for the hiring and the continued employment of all city employees.
- Governing Body members are leaders and policy makers elected to represent the City as a whole by concentrating on policy issues that are responsive to citizens’ needs and wishes.



Form of Government

4

Home Rule

- All cities in Kansas have home rule powers, the ability to govern themselves without direct involvement from the state.
- Cities exercise their home rule powers through the passage of an ordinary ordinance or a charter ordinance.
- Cities must comply with state laws that apply uniformly to all cities and must conform to applicable federal laws and to the U.S. Constitution and the Kansas Constitution.
- In exercising home rule powers, cities may legislate on any subject other than those reserved to the exclusive jurisdiction of the legislature by the Home Rule Amendment itself.



Form of Government

5

City Classification

- On October 15, 2007, the Kansas Governor officially declared De Soto a City of the Second Class based on its population exceeding 5,000 inhabitants.
- Normally a City of the Second Class is divided into Wards, and each Ward is represented by a specified member of the City Council. The De Soto Governing Body decided it was best that Council members continue to be elected at large. Consequently, the City chartered out of the statutory provisions related to dividing the City into Wards.



Duties of Office

6

City Council:

"City councils are the legislators of a municipality who are democratically elected to decide which services will be provided and how to pay for them" – National League of Cities

1. In general terms, the role of the City Council is to decide on legislative issues and to set policy directives needed to carry out the goals and objectives of the community. *This means we need to establish goals and objectives.*
2. The council employs a professional administrator to carry out the policies it develops.
3. Conducts themselves in accordance with the City's Code of Ethics (Article 10 of the City Code)
4. Council Duties include the following:
 - Review and approve the annual budget;
 - Establish long- and short-term objectives and priorities;
 - Oversee effectiveness of programs;
 - Establish tax rates;
 - Enter into legal contracts;
 - Borrow funds;
 - Pass ordinances and resolutions;
 - Regulate land use through zoning laws;
 - Regulate business activity through licensing and regulations;
 - Communicate policies and programs to residents;
 - Respond to constituent needs and complaints; and
 - Represent the community to other levels of government.



Duties of Office

7

Mayor:

According to Section 1-205 of Article 2 of the City Code, the Mayor's powers and duties include the following:

- Presides at all meetings of the governing body.
- Has the tie-breaking vote on all questions when the members present are equally divided.
- Has "superintending control" of all officers and affairs of the city;
- Takes care that the ordinances of the city are complied with;
- Signs the commissions and appointments of all officers elected or appointed;
- Endorses the approval of the governing body on all official bonds;
- From time to time communicate to the city council such information and recommend such measures as he or she may deem advisable;
- Have the power to approve or veto any ordinance as the laws of the state shall prescribe;
- Sign all orders and drafts drawn upon the city treasury for money.



Officers & Employees

8

City Administrator:

Specific duties defined in Employment Agreement.

Section 1-305 of the City Code outlines the following responsibilities:

- Supervise the day-to-day operations of the city, including the offices of the city clerk and city finance officer, and the department of public works.
- Responsible for the hiring and the continued employment of all city employees.
- All department heads shall make regular reports to the city administrator and shall be ready at all times to furnish him or her with such information as he or she may require.
- It shall be the general practice of the mayor and city council to issue all orders and directives to all city officers and departments and receive reports and communications therefrom through the office of the city administrator.
- At no time shall the duties and/or powers of the city administrator supersede any action by the governing body.



Officers & Employees

9

City Clerk:

Section 1-306 of the City Code outlines the following responsibilities for the city clerk:

- Be custodian of all city records, books, files, papers, documents and other personal effects belonging to the city and not properly pertaining to any other office.
- Carry on all official correspondence of the city;
- Attend and keep a record of the proceedings of all regular and special meetings of the governing body;
- Enter every appointment of office and the date thereof in the journal;
- Enter or place each ordinance of the city in the ordinance books after its passage;
- Publish all ordinances, except those appropriating money, and such resolutions, notices and proclamations as may be required by law or ordinance.



Officers & Employees

10

City Attorney:

Section 1-310 of the City Code outlines the following responsibilities for the city attorney:

No person shall be eligible for the office of city attorney who is not an attorney at law admitted to practice in the Supreme Court of the State of Kansas. The city attorney shall be charged with the general direction and supervision of the legal affairs of the city. The city attorney shall:

- Attend meetings of the city governing body when so directed to attend by the governing body;
- Advise the city governing body and all officers of the city upon such legal questions affecting the city and its offices as may be submitted to him or her;
- When requested, give opinions in writing upon any such questions;
- Draft such ordinances, contracts, leases, easements, conveyances and other instruments in writing as may be submitted to him or her in the regular transaction of affairs of the city;
- Approve all ordinances of the city as to form and legality;
- Attend planning commission and board of zoning appeals meetings;
- Perform such other duties as may be prescribed by the governing body and the Kansas statutes.



Officers & Employees

11

City Prosecutor:

Section 1-311 of the City Code outlines the following responsibilities for the city prosecutor:

There is hereby established the office of city prosecutor. No person shall be eligible for the office of city prosecutor who is not an attorney at law admitted to practice law in the State of Kansas. The city prosecutor shall:

- Attend meetings of the governing body when so directed to attend by the mayor or city attorney;
- Appear and prosecute all violations of city ordinances in municipal court;
- Perform such other duties as may be prescribed by the governing body and the Kansas statutes.
- The governing body may appoint a city prosecutor in accordance with section 1-301. In the event that there is no city prosecutor, the city attorney shall serve in such capacity.

City Engineer:

Section 1-312 of the City Code outlines the following responsibilities for the city engineer:

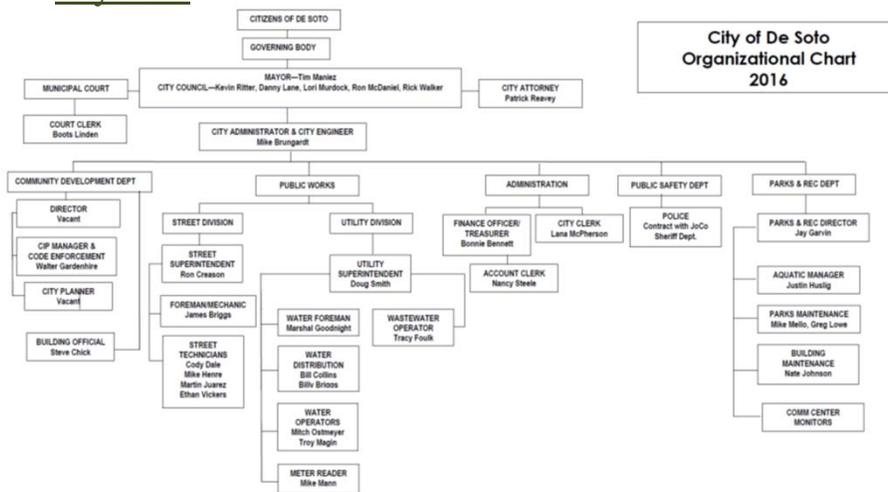
- The city engineer shall be a licensed professional engineer in the State of Kansas. He or she, at the direction of the city administrator, shall perform all duties regarding engineering services.



Officers & Employees

12

City Staff:





Roles of Boards and Advisory Groups

13

Planning Commission:

- Seven Members - Appointed by the Mayor.
- Five members reside inside the City Limits, two reside outside the City.
- Serves as an advisory board to the City Council.
- Gatekeepers of the Zoning and Subdivision Regulations - Focus is to ensure that new development meets the requirements of the City.
- Sometimes in conflict with Economic Development interests.
- Long-Range Planning – Responsible for the Comprehensive Plan

Member	Initial Appointment	Appointment Expires
Richard Hemphill* (Chair)	November, 2004	April, 2017
Ian McPherson	September, 2013	April, 2018
Marge Morse	September, 2013	April, 2018
Ramona Allenbrand*	August, 2010	April, 2016
Dennis Zwahlen	January, 2011	April, 2016
Bob Garrett	July, 2011	April 2016
Linda Lane	May, 2015	April 2017

* Commissioners residing outside the City.



Roles of Boards and Advisory Groups

14

Board of Zoning Appeals:

- Five Members - Appointed by the Mayor to three year terms
- Serves as a quasi-judicial board to decide on:
 - Appeals: To hear and decide appeals where it is alleged there is an error in any order, requirement, decision or determination made by the Planning and Zoning Department in the enforcement of these regulations variance and appeal applications.
 - Variances: To authorize in specific cases a variance from the specific terms of the zoning regulations. Such variance shall not permit any use not permitted by the zoning regulations in such district.
- BZA decisions are final, and cannot be appealed to the City Council.

Member	Initial Appointment	Appointment Expires
Bill Sedgwick (Chair)	April, 2002	May, 2016
Richard Brazukas	April, 2007	May, 2015
Linda Lane	May, 2013	May, 2015
Doug Pickert	March, 2013	May, 2015
Steve Winslow	February, 2008	May, 2015



Roles of Boards and Advisory Groups

15

Chamber:

- The De Soto Chamber of Commerce is a 501-c-6 not-for-profit membership-based business organization, consisting of five board members (elected annually) and an executive director.
- Their mission is to further the interests the members and the business community. Members pay dues on an annual basis to receive services and benefits of the Chamber.
- The Chamber also provides Tourism and Convention marketing for the community.

Members
Stephanie Swenson, President, Great Life Golf & Fitness
Julie Coover, Vice-President, American Family Insurance – Julie Coover Agency
Diane Redford, Secretary, Huhtamaki
Anton Topf, Treasurer, Topf Insurance Services
Mike Rogers, Past President, Mike's Liquor



Roles of Boards and Advisory Groups

16

Economic Development Council:

- Under the umbrella of the Chamber is the De Soto Economic Development Council (EDC), a membership-based organization. The purpose of the EDC is to promote economic development through efforts that seek to improve the economic well-being and quality of life by creating and retaining jobs and supporting/growing the tax base.
- The EDC Board of Directors consists of five board positions which are elected annually. In addition to the Mayor, two members of the governing body are selected to serve as a voting member of the EDC board for a term of one year. The City Administrator is an ex-officio, non-voting member of the EDC.
- The EDC Board board shall develop and recommend to the governing body a long-range plan for the future economic development efforts and programs, work with city staff on recommendations on city incentive programs and provide assistance to businesses who seek a location or expansion in the city of De Soto.

Members	
Mike Rogers, Chairman, Mike's Liquor	Mayor Tim Maniez, City of De Soto
Adam Santa, Vice-Chair, Rehrig Pacific	Lori Murdock, De Soto City Council
Carol Lehman, Johnson County Community College	Rick Walker, De Soto City Council
Dante McGrew, Westar Energy	Mike Brungardt, City Administrator, Ex-Officio
John Olson, KBS Constructors	Sara Ritter, Executive Director, De Soto EDC



Roles of Boards and Advisory Groups

17

Park Board: According to Section 12-301 of the City Code:

- Consists of seven members, appointed by the mayor with the approval of the city council. No Terms are specified.
- A member of the governing body should be selected to serve as a non-voting ex-officio member of the park board for a term of one year.
- Duties include review and study the operation, maintenance, improvements and expansion of all park land and recreation facilities in the city
- The park board shall develop and recommend to the governing body a long-range plan for the future development of city parks and other recreation facilities and participate in all discussions on modification of the park and recreation element of the city's comprehensive plan.

Members
Loya Beery
Belva Thrasher
Ron Crow
Larry Johnson



Roles of Boards and Advisory Groups

18

Fire Board: Northwest Consolidated Fire District

- Formed in 2010, as a consolidation of the De Soto Fire District, and Johnson County Fire District #3.
- Five Member Board – 2 appointed by De Soto, 2 by Johnson County, One rotating every three years.
- District Personnel Includes 17 full-time, 18 part-time, and 12 volunteer firefighter/EMT's.
- NWCFD covers an approximate area of 70 square miles from 3 staffed stations and has an average annual call volume of over 800 calls.

Board Member	City or County	Initial Appointment	Appointment Expires
Patrick Brown	County	2012	2016
Jay Lang	County	2010	2017
Doug Bedford	City	2016	2016
Bob Garrett	City	2012	2017
Walter McDaniel	City & County	2014	2018



Agenda Item 4f

ITEM: Receive workshop presentation on existing master plans, regulations, and policies.

MEETING DATE: September 15, 2016
TO: City of De Soto Mayor and Council
FROM: Mike Brungardt, P.E., City Administrator
CC: City Staff via Electronic Packet Distribution
Exhibits: Exhibit A: Power Point Presentation on Existing Plans, Regulations, Policies, and Procedures

Summary: The topic of the second workshop in our visioning process is “Existing Plans, Regulations, Policies, and Procedures”. I will go over how to access the relevant document, a summary on their content, and discuss how each plays a role in the governance of the City.

The intent of this workshop is to outline the City’s existing master plans, regulations, and policies and give the Council a general understanding of their content. The documents we will be discussing include the following:

- City Codes
- Zoning & Subdivision Regulations
- Comprehensive Plan
- Economic Incentive Policies
- Downtown Plans

Attached as **Exhibit A** is a Power Point presentation what will guide our discussion.

After or during the presentation, I would like to get feedback on any areas of concern or focus you would like to address. We will not have time to go into detail on any particular topic, but we need to identify issues and set a direction for visioning sessions that will occur later in the process.

**End of Memo
Exhibits to follow.**



1

CITY COUNCIL VISIONING Workshop #2 Existing Plans, Regulations, Policies & Procedures

SEPTEMBER 15, 2016



Overview

2

1. City Codes
2. Zoning & Subdivision Regulations
3. Comprehensive Plan
4. Parks Master Plan
5. Economic Incentive Policies
6. Downtown Plans



City Codes

3

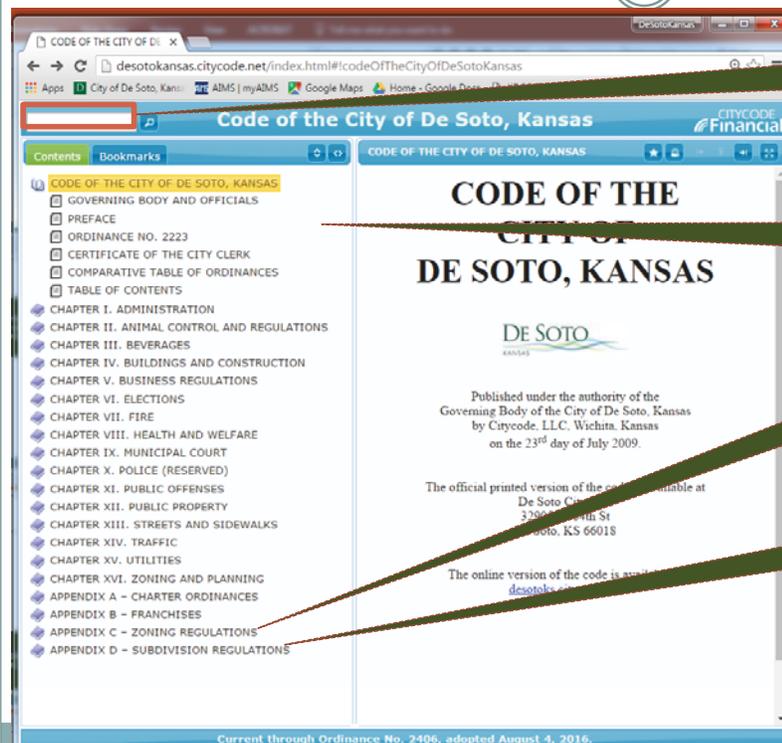


Available on Home Page of Web site:
www.desotoks.us



City Codes

4



Search Bar

Table of Contents

Zoning Regulations

Subdivision Regulations



City Codes

5



CHAPTER I. ADMINISTRATION

- ◆ ARTICLE 1. GENERAL PROVISIONS
- ◆ ARTICLE 2. GOVERNING BODY
- ◆ ARTICLE 3. OFFICERS AND EMPLOYEES
- ◆ ARTICLE 4. PERSONNEL POLICY AND EMPLOYEE BENEFITS
- ◆ ARTICLE 5. OATHS AND BONDS
- ◆ ARTICLE 6. OPEN RECORDS
- ◆ ARTICLE 7. INVESTMENT OF PUBLIC FUNDS
- ◆ ARTICLE 8. MUNICIPAL RESERVE EQUIPMENT FUND
- ◆ ARTICLE 9. PURCHASE AND SALES POLICY
- ◆ ARTICLE 10. CODE OF ETHICS
- ◆ ARTICLE 11. ACCOUNTING DEPARTMENT
- ◆ ARTICLE 12. CITY CONVENTION AND TOURISM BOARD
- ◆ ARTICLE 13. ECONOMIC DEVELOPMENT INCENTIVES

Discussed at
Workshop #1

Overhauled in 2015
to include “buy
local” provisions.

Discussed at
Workshop #1

Detailed Later in
Presentation



City Codes

6



CHAPTER VIII. HEALTH AND WELFARE

- ◆ ARTICLE 1. HEALTH NUISANCES
- ◆ ARTICLE 2. ENVIRONMENTAL CODE
- ◆ ARTICLE 3. JUNKED MOTOR VEHICLES ON PRIVATE PROPERTY
- ◆ ARTICLE 4. WEEDS
- ◆ ARTICLE 5. PROPERTY MAINTENANCE CODE
- ☒ ARTICLE 6. RODENT CONTROL
- ◆ ARTICLE 7. INSURANCE PROCEEDS FUND
- ◆ ARTICLE 8. NOISE

Approach to “Codes Enforcement” clarified / modified in 2015.

- Majority of Health & Welfare codes are not proactively enforced.
- Complaints are always investigated, and acted upon if appropriate.
- Weeds and Grass are proactively enforced
- List of up to 5 properties is developed by the Codes Enforcement Officer for proactive enforcement.

July, 2017



City Codes

7



CHAPTER XII. PUBLIC PROPERTY

- ◆ ARTICLE 1. CITY PARKS
- ◆ ARTICLE 2. DE SOTO COMMUNITY CENTER AND DE SOTO SENIOR CENTER
- ◆ ARTICLE 3. PARK BOARD
- ◆ ARTICLE 4. USE AND EXCAVATION OF THE PUBLIC RIGHT-OF-WAY
- ◆ ARTICLE 5. PRIVATE USE OF STREET RIGHTS-OF-WAY

There is a Need to Establish a Facility Use Master Plan for the Community Center and Senior Center.

- Establish the existing condition and uses of all rooms or.
- Determine desired future use of spaces.
- Future Improvements / Renovations with Cost Estimates.
- Set Policies on Public Use or Rental of Spaces



City Codes

8



CHAPTER XIV. TRAFFIC

- ◆ ARTICLE 1. STANDARD TRAFFIC ORDINANCE
- ◆ ARTICLE 2. LOCAL TRAFFIC REGULATIONS
- ◆ ARTICLE 3. ABANDONED MOTOR VEHICLES ON PUBLIC PROPERTY
- ◆ ARTICLE 4. HAZARDOUS MATERIALS
- ◆ ARTICLE 5. SNOWMOBILES

- Yearly Adoption of the Standard Traffic Ordinance establishes the majority of the traffic laws.
- Specific provisions for parking restrictions, load limits, and speed limits on specific sections of streets.



City Codes

9



CHAPTER XVI. ZONING AND PLANNING

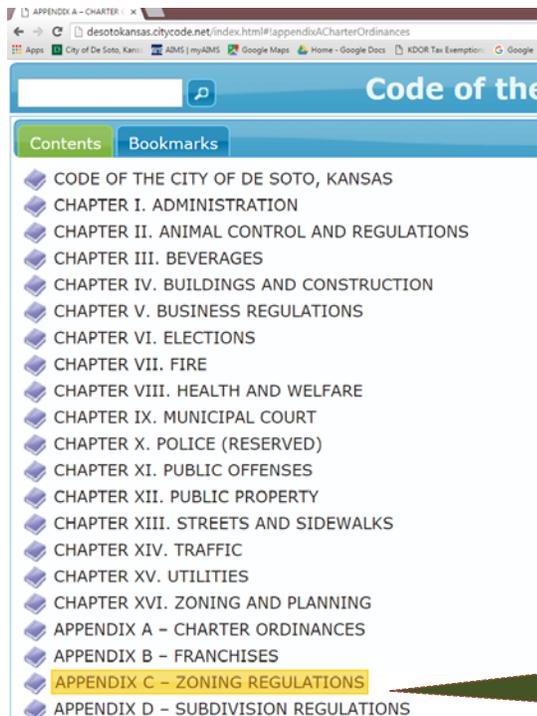
- ARTICLE 1. CITY PLANNING COMMISSION
- ARTICLE 2. ZONING REGULATIONS
- ARTICLE 3. SUBDIVISION REGULATIONS
- ARTICLE 4. BOARD OF ZONING APPEALS
- ARTICLE 5. FLOODPLAIN MANAGEMENT
- ARTICLE 6. EXCISE TAX ON PLATTING AND BUILDING

- Zoning and Subdivision Regulations incorporated by reference
- Extensive Floodplain Management Requirements needed to maintain membership in the National Flood Insurance Program
- Excise Tax Imposed on Platting & Building



Zoning & Subdivision Regulations

10



- Zoning & Subdivision Regulations are included in the City Code as Appendix A, and B, respectively.



Zoning & Subdivision Regulations

11

APPENDIX C – ZONING REGULATIONS

- ARTICLE 1. TITLE AND INTENT
- ARTICLE 2. RULES AND DEFINITIONS
- ARTICLE 3. GENERAL PROVISIONS
- ARTICLE 4. DISTRICT REGULATIONS
- ARTICLE 5. SUPPLEMENTARY DISTRICT REGULATIONS
- ARTICLE 6. OFF-STREET PARKING AND LOADING REGULATIONS
- ARTICLE 7. SIGN REGULATIONS
- ARTICLE 8. LANDSCAPING, SCREENING AND BUFFERING
- ARTICLE 9. NONCONFORMITIES
- ARTICLE 10. SPECIAL USE PERMITS
- ARTICLE 11. SITE PLAN REVIEW
- ARTICLE 12. BOARD OF ZONING APPEALS
- ARTICLE 13. AMENDMENTS
- ARTICLE 14. ADMINISTRATION
- ARTICLE 15. VIOLATIONS AND PENALTIES
- APPENDIX A. PERMITTED LAND USES BY ZONING DISTRICT
- APPENDIX B. MULTI-FAMILY DESIGN GUIDELINES
- APPENDIX C. UPTOWN DE SOTO OVERLAY DISTRICT
- APPENDIX D. LANDSCAPING DEFINITIONS AND GUIDELINES

Zoning Regulations Apply Mostly to New Developments

District Regulations establish allowable uses, density, set-backs, and building size restrictions

Supplementary District Regulations include:

- Exceptions or clarifications to set-backs
- Accessory Structures
- Temporary Uses
- Fence Regulations
- Home Occupations

Nonconformities – Lots, Structures, & Uses “Grandfathering”

Special Use Permits regulate particular uses in specific zoning districts.

- Day Care
- Auto Salvage Yards
- Mines & Quarries
- Cell Towers
- Pole Signs



Zoning & Subdivision Regulations

12

NAICS USE DESCRIPTION	ZONING DISTRICTS												
	R	R	R	R	R	R	R	R	C	C	O	M	
	A	0	1	1a	2	2A	3	H	1	2	I	1	2
11 AGRICULTURE, FORESTRY, FISHING & HUNTING													
111 Crop Production	P											P	P
1114 Greenhouse, Nursery, Floriculture	P								S	S		P	P
112 Animal Production	P											S	S
11212 Feedlot, Cattle													S
112210 Feedlot, Swine													S
112290 Kennel/Pet Production	S												S
11236 Other Poultry	P												S
112410 Feedlot, Sheep (Ovine)	S												S
1129 Other Animal	P												S
113 Forestry and Logging	P										S	S	
1132 Forest Nursery/Gathering of Forest Products	P												
114 Fishing, Hunting and Trapping (unless by degradation or other permit)	S											S	S
115 Support Activities for Agriculture, Forestry	S											S	S
115112 Agrichemical Spray Contractor													S
115210 Livestock Spraying													S
115210 Horse Boarding & Training (exc. racehorses)	P												P
21 MINING (Ord. 2006)													
211 Oil and Gas Extraction													S
212 Mining (except Oil and Gas)	S	S	S	S	S	S	S				S	S	S
21251 Stone Mining and Quarrying	S	S	S	S	S	S	S				S	S	S
21252 Sand, Gravel, Clay, & Ceramic Mining	S	S	S	S	S	S	S				S	S	S
212990 Asbestos mining or beneficiating													S
213 Support Activities for Mining											S	S	S
22 UTILITIES													
2211 Electric Power Generation, Transmission/Dist											S	S	P
22111 Electric Power Generation													P
2212 Natural Gas Distribution											S	S	P
2213 Water, Sewage & Other												S	S
22132 Sewage Treatment Facilities													S
23 CONSTRUCTION													
236 Construction (Other than Contractors)													P

APPENDIX A. PERMITTED LAND USES BY ZONING DISTRICT

Appendix 'A' is a general listing of permitted and specially permitted land uses. The table is read by cross-referencing the Land Use Descriptions to the Zoning Districts. Permitted land uses are designated by a (P) in the table. Uses permitted only by Special Use Permit are designated (S). Land use categories and subcategories have been derived from the United States Census Bureau's 2007 North American Industry Classification System (NAICS)



Comprehensive Plan

13



www.desotoks.us
Home Page: Go to "Departments"



<http://www.desotoks.us/departments.html>
City Departments Page: Go to "Community Development"



<http://www.desotoks.us/community-development.html>
City Departments Page: Go to "Comprehensive Plan"



Comprehensive Plan

14

- [Chapter 1 - Comprehensive Plan Purpose and Authority](#)
- [Chapter 2 - Demographics](#)
- [Chapter 3 - Economic Analysis](#)
- [Chapter 4 - Existing Conditions](#)
- [Chapter 5 - Goals and Objectives](#)
- [Chapter 6 - Public Facilities](#)
- [Chapter 7 - Future Land Use](#)
- [Chapter 8 - Major Thoroughfare Plan](#)
- [Chapter 9 - Implementation](#)
- [LU Policy Alternatives](#)

- [Map 1 - Existing Land Use](#)
- [Map 2 - Existing Zoning](#)
- [Map 3 - Platted Land](#)
- [Map 4 - Parcel Acreage](#)
- [Map 5 - Year Built](#)
- [Map 6 - Natural Features](#)
- [Map 7 - Existing Parks](#)
- [Map 8 - Water System](#)
- [Map 9 - Water Accessibility](#)
- [Map 10 - Sewer System](#)
- [Map 11 - Sewer Accessibility](#)
- [Map 12 - Future Land Use](#)
- [Map 13 - Future Parks & Service Areas](#)
- [Map 14 - Major Thoroughfare Plan](#)

<http://www.desotoks.us/comp-plan.html>

- The Comprehensive Plan is intended to guide policy and provide recommendations for future actions involving land development and land preservation.
- Indicates how the citizens of the community want the City to improve in the next 10 to 20 years.
- Provides a rationale and guide for physical development that fosters quality growth, conservation and redevelopment of the City.
- Is referenced when deciding on zoning changes, special use permits, site plans, subdivision plats, and other physical planning proposals.
- Policy document, not code or law.



Comprehensive Plan

15

Chapter 1 - Comprehensive Plan Purpose and Authority

Demographics: Defines existing and projected population density and characteristics

Chapter 2 - Demographics

Economic Analysis: Reserved for Future Use

Chapter 3 - Economic Analysis

Existing Conditions: Defines existing land use patterns and zoning, natural features, parks, and public services.

Chapter 4 - Existing Conditions

Goals and Objectives: Updated in 2011

Chapter 5 - Goals and Objectives

Divided into Future Land Use, Economic Development, and Quality of Life

Chapter 6 - Public Facilities

Public Facilities: Outlines city-owned water and sewer services. Establishes capacities, service areas, growth and demand projections

Chapter 7 - Future Land Use

Future Land Use: Defines land use categories and establishes areas of the City where land use categories are encouraged

Chapter 8 - Major Thoroughfare Plan

Major Thoroughfare Plan: Identifies existing and future road network corridors and establishes design and access management policies.

Chapter 9 - Implementation

Implementation: Suggests strategies for the implementation of the Comprehensive Plan.

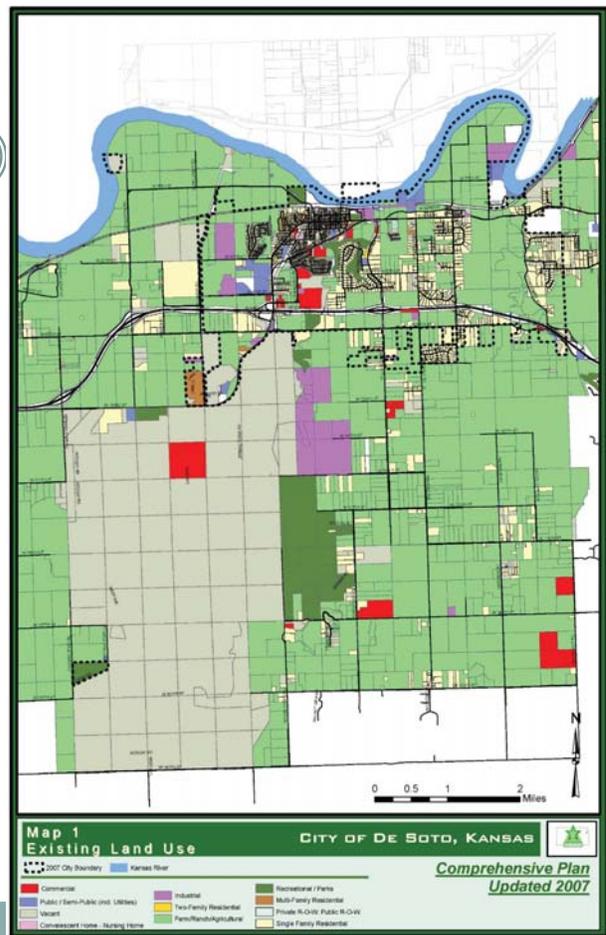


16

Comprehensive Plan

MAP #1 - Existing Land Use

<http://www.desotoks.us/assets/map-1---existing-land-use-2007.pdf>



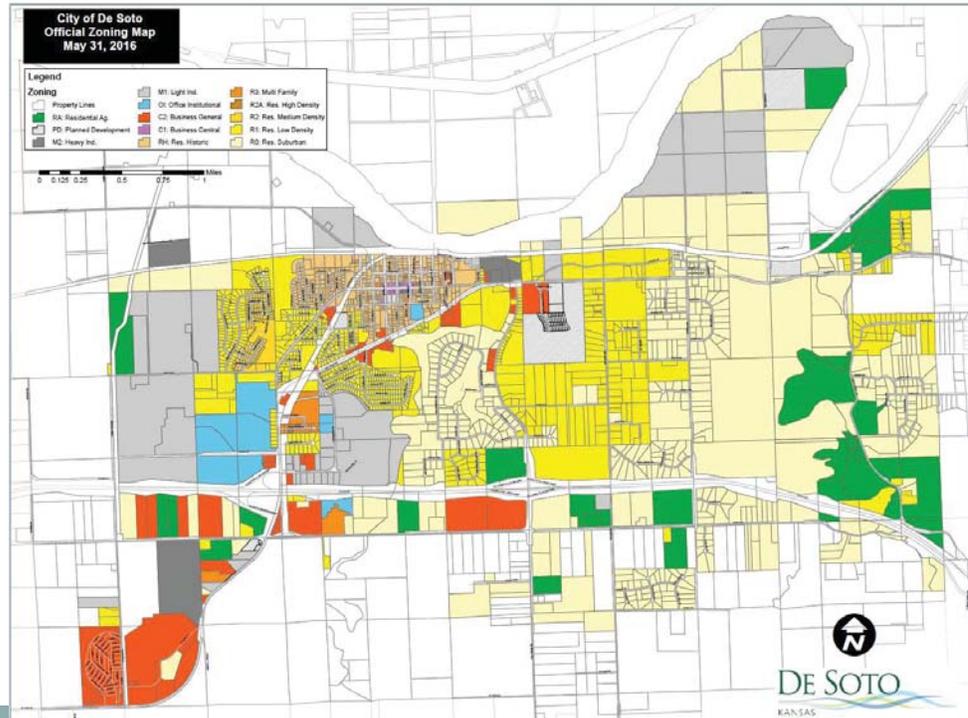


Comprehensive Plan

17

MAP #2 - Existing Zoning

<http://www.desotoks.us/assets/zoning-map-05.31.16.pdf>

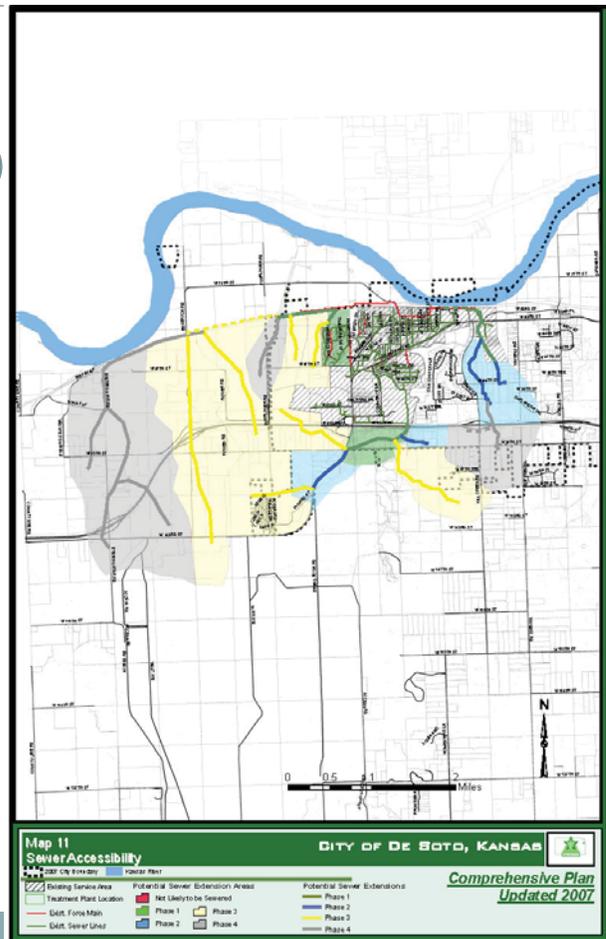


18

Comprehensive Plan

MAP #11- Sewer Accessibility

<http://www.desotoks.us/assets/map-11--sewer-accessibility-20072.pdf>

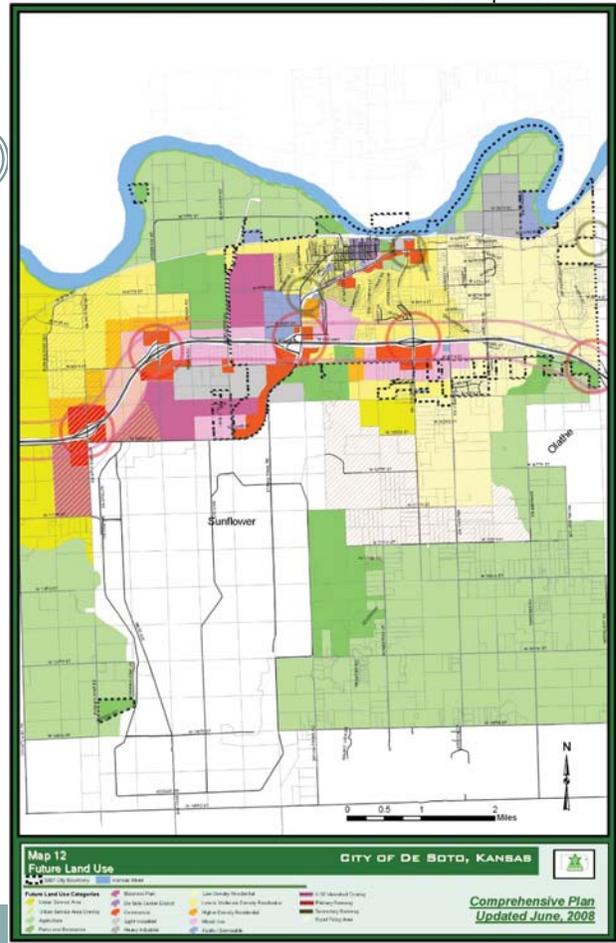




Comprehensive Plan

MAP #12- Future Land Use

<http://www.desotoks.us/assets/map-12---future-land-use-2008.pdf>



Parks Master Plan

DE SOTO KANSAS "Building on small town values"

HOME | GOVERNMENT | RESIDENTS | BUSINESS | VISITORS | Departments

Online Bill Pay | Contact Us | City Maps | Ordinances | City Code | Forms & Applications | Building Permits

Parks & Recreation

Jay Garvin
Parks & Rec. Director
32905 West 84th
913-586-5280
jgarvin@desotoks.us

The Parks & Recreation Department is in charge of the maintenance and upkeep of the City's four park properties, the Community Center, and the Aquatics Center. The department also handles scheduling and oversight of all the recreational programs offered by the City, schedules and oversees events on the Community Center, and operates the Aquatics Center.

Online Registration
Click here to register on line for any of the programs, classes or activities offered by De Soto.

Aquatics Center
Click here for information relating to the City Aquatics Center located behind City Hall at 32905 West 84th Street.

Donate to De Soto Parks
Click above to go to the Kansas Rural Communities foundation website and make a donation to the De Soto Parks Foundation.

PEOPLE
Jay Garvin
Parks & Recreation Director
913-586-5280
jgarvin@desotoks.us

Justin Huling
Aquatics & Recreation Manager
913-586-5281
jhuling@desotoks.us

COMMUNITY CENTER & GYM HOURS
Monday - Friday
7:00 am - 5:00 pm

Pickleball Open Gym
Tuesdays and Thursdays: 8:30-11:00 AM
3rd Floor of every month
7:00 am - 11:00 am

Inclement Weather
Call 913-586-5285 to find out about cancellations or delays due to weather or field conditions.

YOUTH PROGRAMS
Flyers
Youth Soccer - Fall
Youth Volleyball - Fall

Schedules
2016 Fall Youth Soccer Schedules:
PKK, 1st & 2nd Grade
3rd & 4th Grade
5th & 6th Grade
7th & 8th Grade

2016 Fall Youth Volleyball Schedules:
1st & 2nd Grade
3rd & 4th Grade

ADULT PROGRAMS
Flyers
Get L.L.L.
Yoga
Zumba
Fitness Trifecta
Hot Dog Fitness
Pickleball

Schedules
Adult Co-Ed Volleyball Season

NON-CITY SPONSORED ACTIVITIES
Great Life Golf & Fitness
Jazzercise
White Tiger Tai Chi
Wildcat Football & Cheerleading
De Soto Youth Wrestling

Facilities
Area Recreation Facilities
Click above for a map of other recreation facilities in the area. Click [HERE](#) for a listing of directions to these facilities.

De Soto Parks
Miller Memorial Park
Recreation Park
Wagner Park
Wilderness Park
2006 Parks Master Plan

Background Check Consent Form

Available on Parks Department Page:
<http://www.desotoks.us/assets/complete-final-report.pdf>



Parks Master Plan

21

Completed in 2006.
Update is needed

Key recommendations include the following:

1. Increase Funding by promoting private sector investment and dedicated CIP funding from General Fund.
2. Formalize governance structure by coordinating Park Board and Council efforts.
3. Develop partnerships with citizen, USD 232, and Johnson County Parks.
4. Redesign of Miller Park with emphasis on passive recreation. Relocate ball fields.
5. Develop trail system throughout community.
6. Develop additional recreation opportunities by land use development.
7. Improve Existing Parks
 1. Restrooms/concessions, playground, and picnic tables at Sunflower Ball Fields.
 2. Develop park land at the corner of Lexington & Commerce
 3. Existing community center - exercise & fitness areas are needed
 4. Miller Park – see discussion in Recommendation #4 above
 5. Old Kaw Sand Property / Kaw River Park Improvements
 6. Proposed New Facilities and Land Acquisition
 - Athletic Complex for baseball, softball, soccer
 - Greenway Trails
 - Street R.O.W. Trails
 - School Park
 - Trailhead Parks
 - Land Acquisition for neighborhood parks in growth areas



Economic Incentives / Policies

22



Go to "Forms & Applications" from the Home page

Then click "Tax Incentives"

<http://www.desotoks.us/asset/s/tax-abatement-irb-policy-2016-form.pdf>

Incorporated into the City Code in Article 13 of Chapter 1
<http://desotokansas.citycode.net/artiEconDeveInce.htm>

Economic Development Incentive Policy

1. Incentive Programs Outlined include:
 1. Benefit Districts
 2. Tax Increment Financing (TIF)
 3. Transportation Development Districts (TDD)
 4. Community Improvement Districts (CID)
 5. Neighborhood Revitalization Districts (NRD)
 6. Downtown Redevelopment Districts (DRD)
 7. STAR Bonds
 8. Constitutional Tax Abatements
 9. Industrial Revenue Bonds (IRB)
2. Criteria for Consideration of Economic Incentives include:
 1. Maintaining Existing Tax Base
 2. Existence of Economic Benefit
 3. "But For" Principle
 4. Unfair Competition
 5. Employment
 6. Targeted Industries and/or Areas.
 7. Cost Benefit/Feasibility Analyses
 8. Community Involvement
 9. Impact Contributions
 10. Pirating

Downtown Plans



Downtown Revitalization Plan

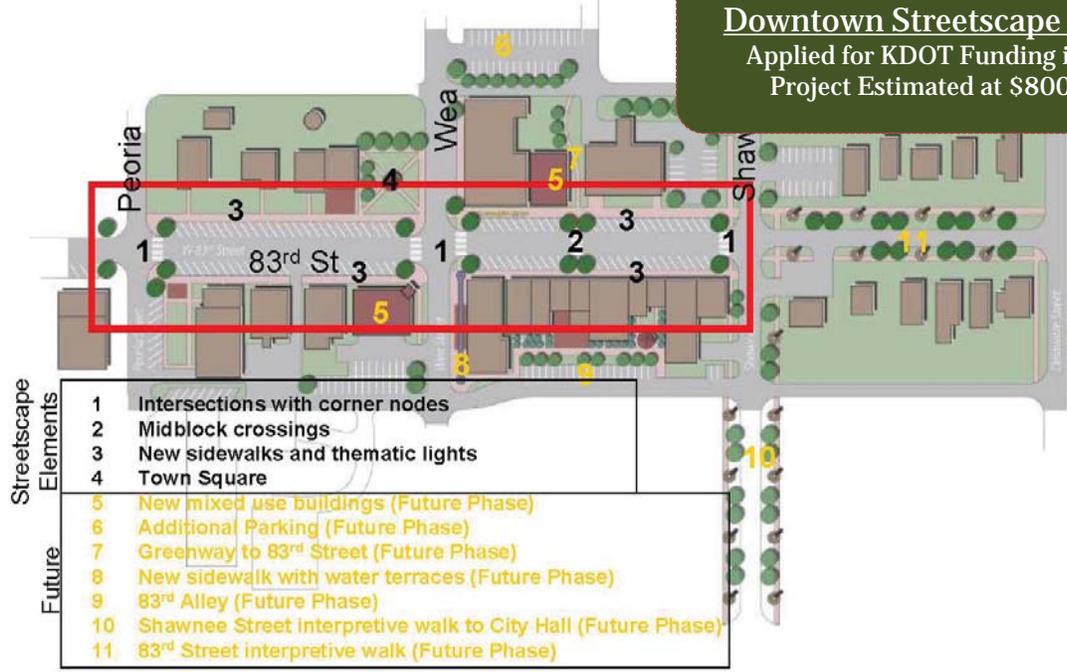
Performed by RDG in 2006
Never made a part of the Comprehensive
Plan or adopted as policy



Downtown Plans

25

Downtown Streetscape Project
Applied for KDOT Funding in 2007
Project Estimated at \$800,000





1

CITY COUNCIL VISIONING
Workshop #3
City Utilities

OCTOBER 6, 2016



Agenda

2

1. Water System

- Treatment Capacity & Water Rights
- Current Upgrades
- Demand Projections
- Capacity vs. Demand
- Service Territory Issues

2. Sewer System

- Treatment Capacity of WTP and Main Lift
- Existing Collection System
- Expansions: Western growth Area and 95th Street

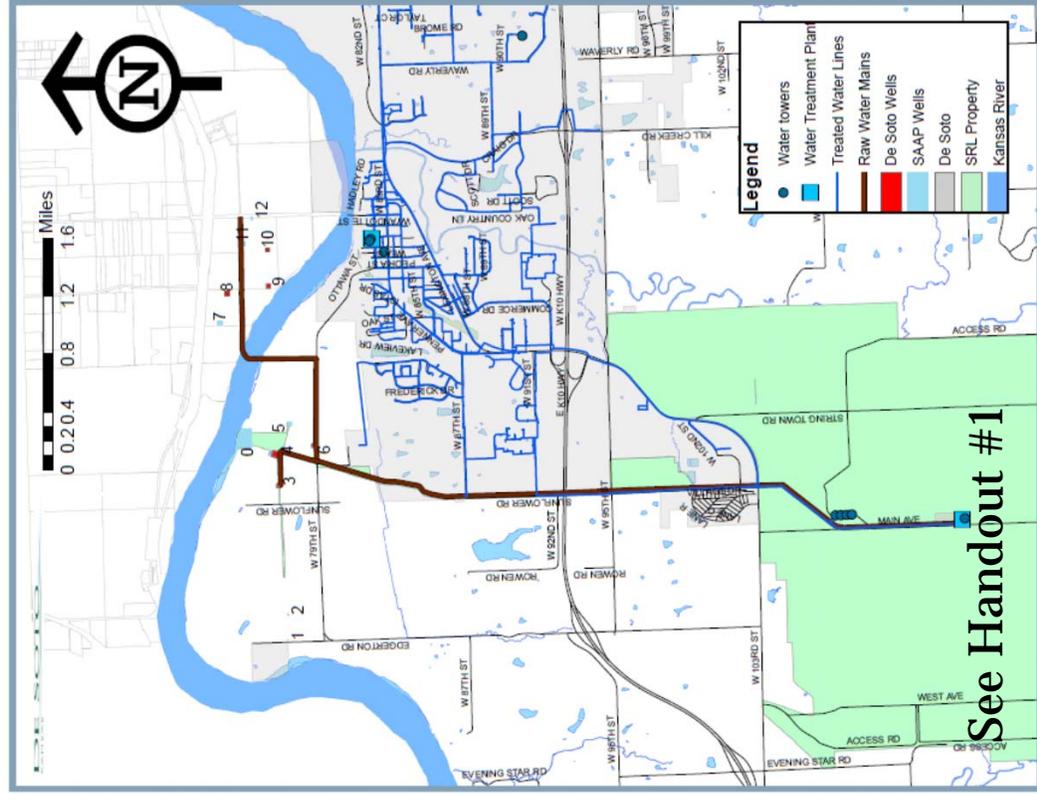
3. Items for Follow-up



Water System Treatment Capacity & Water Rights

3

- **Water Right #38: 2.0 MGD, Ability to acquire additional 3.0 MGD**
- **Peak Treatment Capacity: 1.6 MGD (currently limited by wells)**
- **Average Day Demand: 0.8 MGD**
- **Peak Day Demand: 1.2 MGD**
- **Excess Peak Capacity: 0.4 MGD**
- **Excess Average Capacity: 0.8 MGD**



Treatment Capacity of System Components:

1. Filters: Four filters renovated in 2016. 12.5' x 16'. Filter loading rate of 3gpm/sf, 0.6 MGD each = 2.4 MGD Capacity
2. Clarifier: 70 foot diameter, One in service. 5.0 MGD Capacity
3. Wells: Five in service, Pumping rate dependent on number of pumps running, raw water lines restrict pumping rate due to calcification. Overall Approximate Capacity = 1.6 MGD
4. Chemical Feed Systems: Lime Silo designed for 8.0 MGD
5. Overall Capacity Limited by Wells = 1.6 MGD

Ongoing raw water supply improvements:

1. Rehabilitate additional wells for a total of 6, clean & repair raw water line – assume safe yield of 400 gpm per well = 3.45 MGD Capacity.
2. Overall Capacity after well and raw water main repairs = 3.45 MGD



Water System Current Upgrades

5

1. Completed or Underway

- 2010: Electrical Service, Generator, Interior Electrical & Lighting - \$516,000
- 2011: Treated Water Main from Plant to Town: \$1,200,000
- 2012 - 2013: Line Silo - \$425,000
- 2013: Water Rights Payments – \$105,000
- 2014 – Lime Sludge Lagoon Rehabilitation - \$205,000
- 2014 – 2015: Clarifier Rehabilitations - \$564,000
- 2014 – 2016: Well Rehabilitations & SCADA- \$510,000
- 2016 - Filter Building Roof, Site work, Filter Upgrades - \$365,000
- 2016 – Water Tower - \$1,100,000

Overall Completed or Underway = \$4.990 Million

2. Upcoming

- 2017 - Distribution Shop - \$180,000
- 2017 - Raw Water Line Rehab - \$395,000
- 2017 - Waverly Water Tower Rehab - \$300,000
- 2018 - Lab & Office at WTP – \$200,000
- 2018 - Architectural Improvements to WTP – \$150,000

Overall Upcoming = \$1.225 Million

Overall Total = \$6.215 Million



Water System Demand Projections

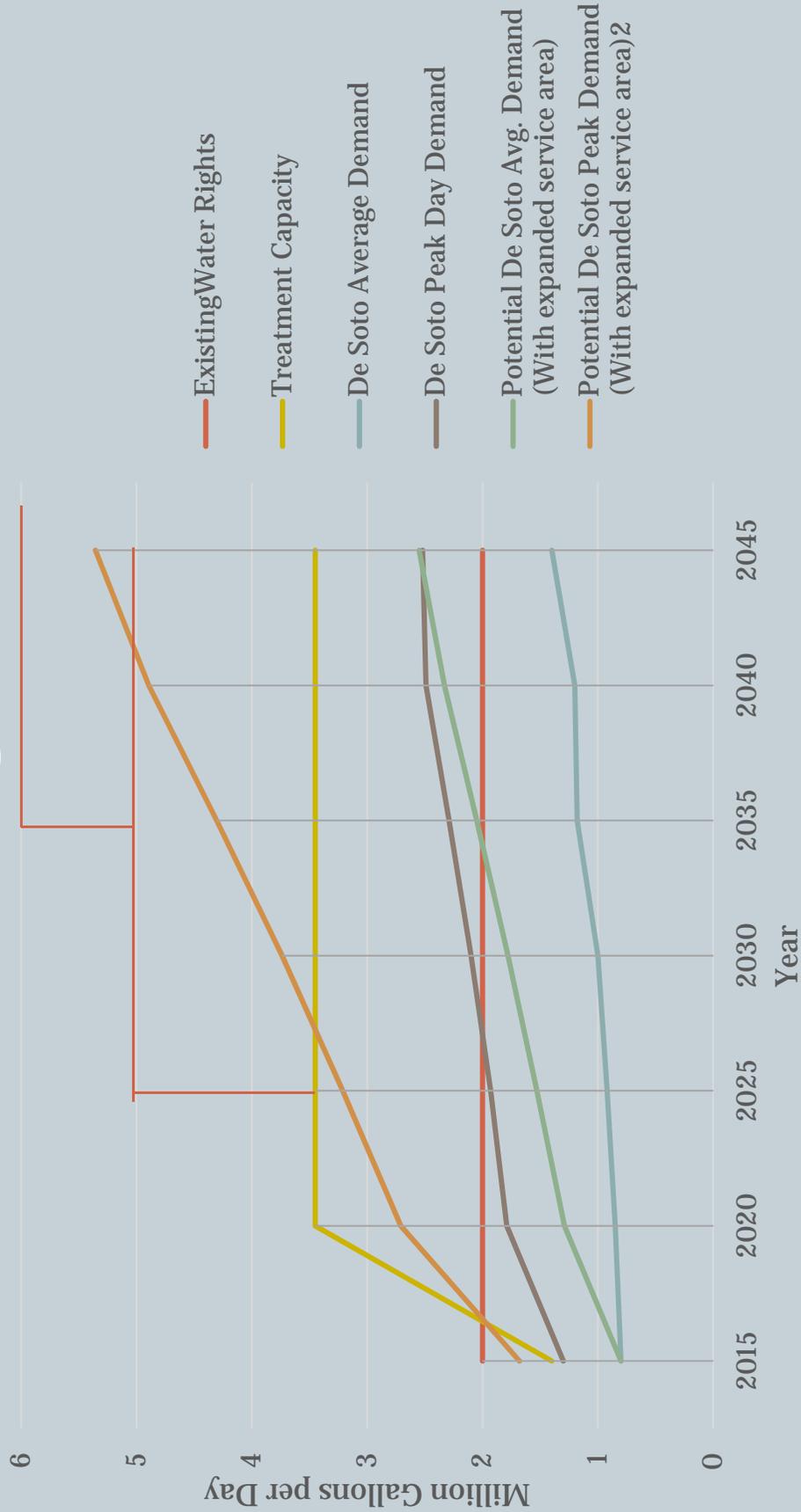
Year	De Soto		De Soto + Western Growth Area	
	Average Day	Peak Day	Average Day	Peak Day
2015	0.80	1.30	0.80	1.30
2020	.85	1.79	1.29	2.71
2025	.92	1.93	1.53	3.21
2030	1.00	2.10	1.78	3.73
2035	1.08	2.29	2.05	4.31
2040	1.18	2.49	2.33	4.89
2045	1.20	2.52	2.55	5.37

Notes:
 De Soto's 2015 demands based on actual 2014 records
 De Soto's 2020 – 2045 demands taken from Table III.B.2 of the 2011 SPWUA Report
 Western Growth Demands taken from Table II-1 of the 2006 Masterplan



Water System Capacity and Demand

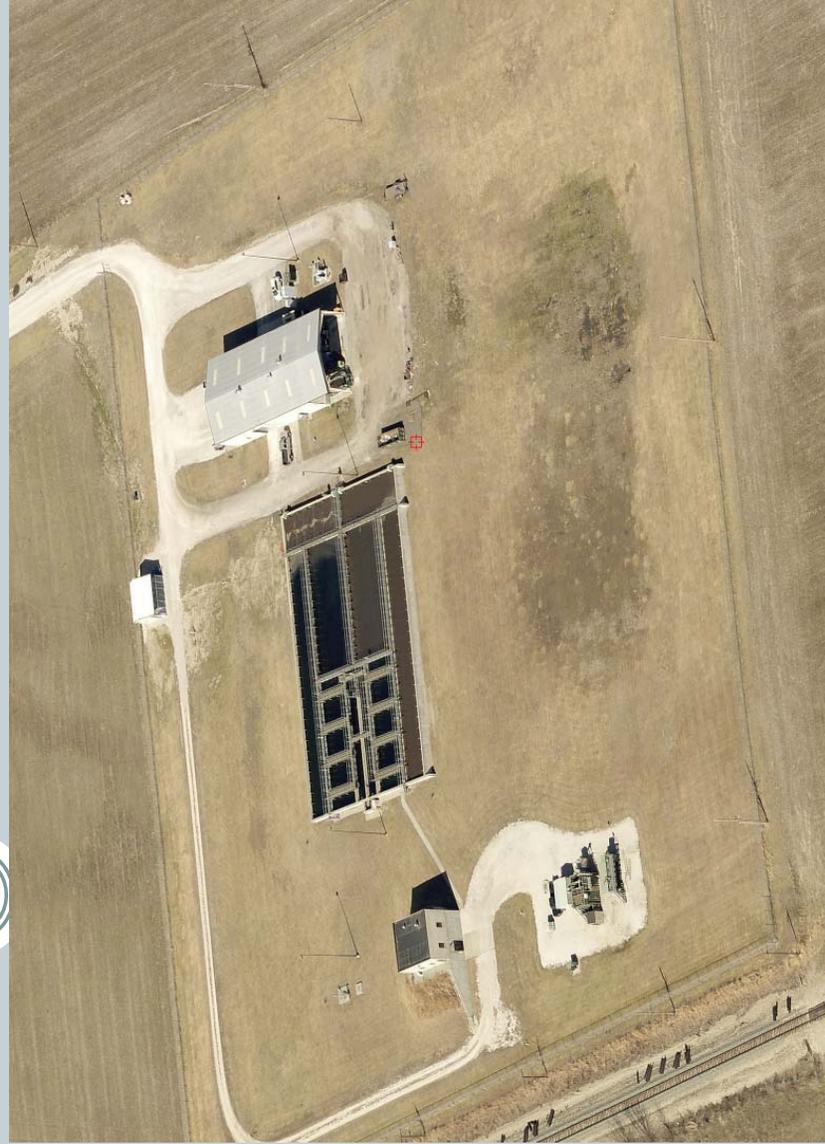
7





Sewer System Treatment Capacity

9



WWTP:

- Constructed in 2006
- Start-Up Date: March 2007
- Total Project Cost: \$7.6 million
- Plant Capacity: 1.3 MGD average expandable to 3.9 MGD
- 5.0 MGD peak, expandable to 12.0 MGD
- Main Process: AeroMod SEQUOX BNR Process
- Main Pump Station: 2.9 MGD Peak
- Existing Flows: 450,000 GPD



Sewer System Treatment Capacity

10



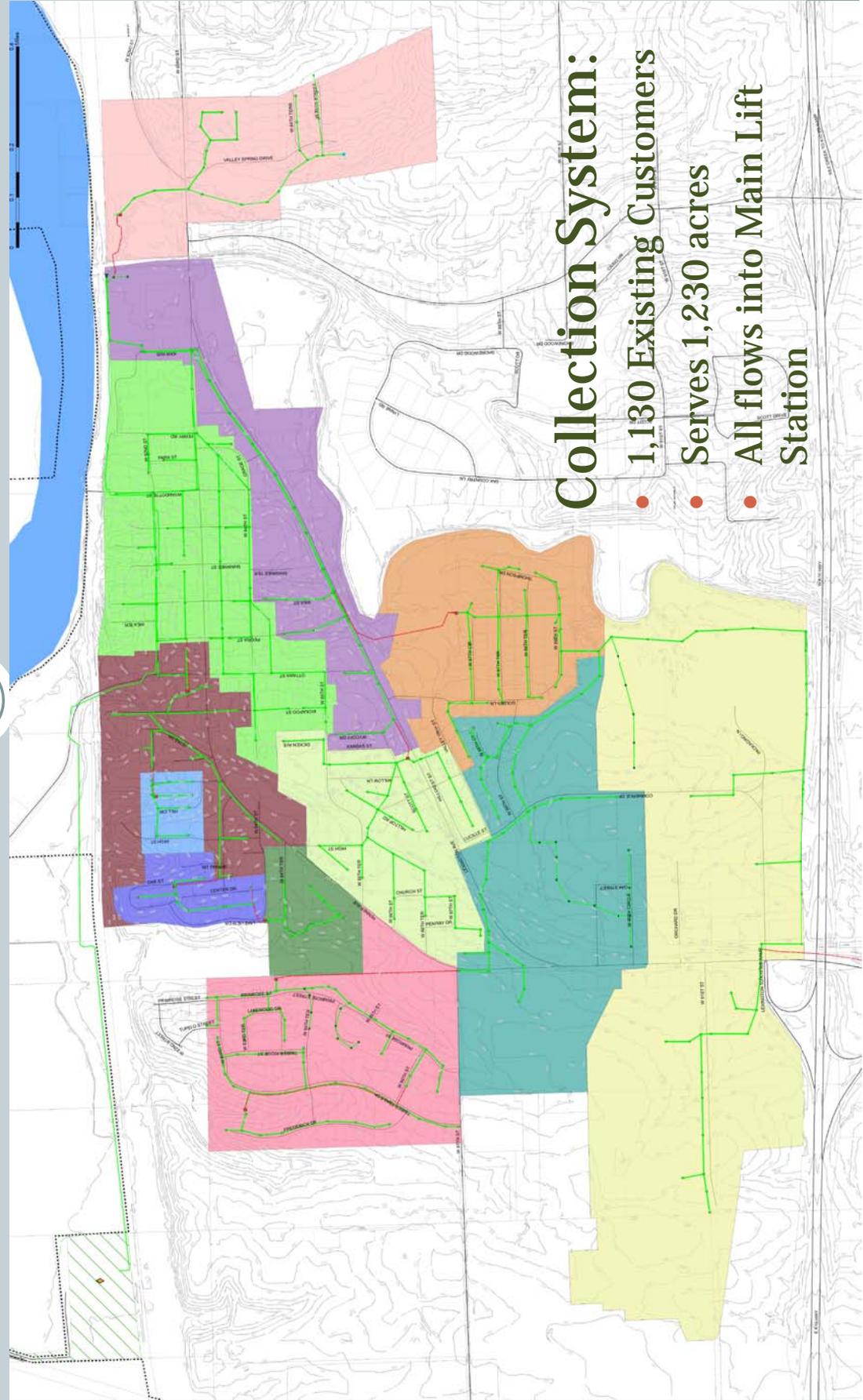
Main Lift Station:

- Constructed in 2006
- 2.9 MGD Peak Capacity
- Replacing two of the three pumps



Sewer System Existing Collection System

11

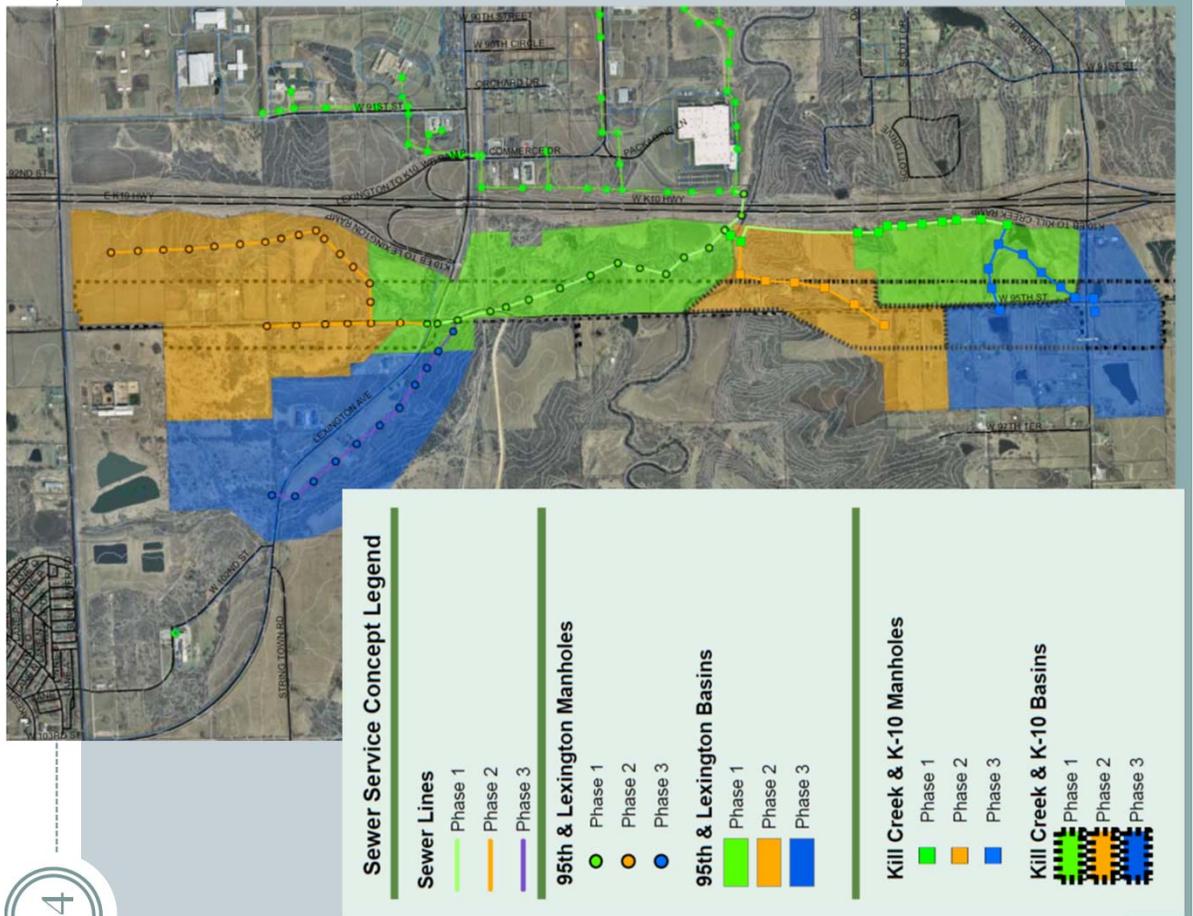




Sewer Service 95th Street Service Area:

- Phase I: \$800,000
- Phase II: \$380,000
- Phase III \$456,000

Sewer System 95th Street Extension





Items for Follow-Up

15

- 1. Complete the renovations of the water treatment facility.**
- 2. Pursue water sales and service territory agreement with RWD #6.**
- 3. Comprehensive line maintenance program for sewer collection system.**
- 4. Consider funding sources for sewer extensions.**
- 5. Water and Sewer service to Sunflower Property**



Agenda Item 4b

ITEM:	Discuss visioning process including Parks & Recreation programs, workshop conclusions, and next steps
Meeting DATE:	October 20, 2016
TO:	City of De Soto Council and Mayor
FROM:	Mike Brungardt, P.E., City Administrator
CC:	City Staff via Electronic Packet Distribution
EXHIBITS:	Exhibit A: Summary of Recreation Program Participation

Summary: The last of the scheduled workshops for the visioning process relates to our parks and recreation department activities, events, and offerings. Because the scope of this topic is limited, I do not intend an extensive discussion on that item. I have compiled some topics that have arose during previous discussions that will warrant further consideration as we move further through the process. We will also discuss our next steps, and our preferences relating to meeting schedules moving forward.

Parks & Recreation

The primary responsibilities of the Parks and Recreation department include the following:

1. Maintenance and upkeep of the City's four park properties (Miller Park, Riverfest Park, Widow Big Knife, and Wilderness)
2. Maintenance and operations of the Community Center, City Hall, and the Aquatic Center.
3. Scheduling, oversight, and program implementation all the recreational programs offered by the City
4. Scheduling and management of space rental operations at the Community Center

I asked Jay Garvin and Justin Huslig to compile a list of all the recreational offerings provided by the Parks and Recreation department. Largely, Justin is in charge of these activities, many of which involve the recreation departments of other cities and close coordination with school districts throughout the area on facility utilization. Attached as **Exhibit A** is a summary of the participation for our recreation offerings. It shows the total number of participants in the programs for the past three years.

Other functions of the department include support for the many community events that take place throughout the year. Most of the chamber events involve some degree of City support with setup and operations. By far, we are most involved with the De Soto Days festival in terms of monetary support, and manpower the week of the event and the week after the event.

We have discussed the need to update the Parks Masterplan for the City. I am also aware that there is a desire for the park board to take a more active role in the process of future planning for park and trail development in the community. If you have further questions about the department, or if there



are park related topics you wish to address in more detail, please feel free to bring them up during the meeting.

Workshop Conclusions and Follow-up Items

Hopefully the background information workshops have given us all a better understanding of the current status of the various functions of City influence. Remember, that the title of the first phase of the visioning process is “Where are we now?”. Before we move on to the next phase involving joint meetings, it is useful to list some of the items that came up during our discussions that warrant further discussion. If you have items to add to this list, please bring them up during our discussion.

Follow-up Items:

1. Economic Development Council & Chamber of Commerce – Coordination with City.
2. Comprehensive Plan Update – Future Land Use Map Revisions.
3. City Hall Facility Plan – Develop policies for use of building, long range renovation plans.
4. Wage and Compensation Study for City employees.
5. Park Board structure and involvement in future planning.
6. Parks master plan update
7. Water sales and service territory agreement with RWD #6 (or RWD #7).
8. Emergency and disaster planning
9. Broadband internet access for underserved areas in the community.
10. Riverfest scale house, bathrooms, and further upgrades.
11. _____
12. _____
13. _____
14. _____
15. _____

Next Steps

The next phase of the process will be to have joint meetings with our partners. As we discussed on October 6th, we have added a public involvement component to this phase that we are calling “Citizens as Partners”. This will include two focus group sessions which will be facilitated by Jeanie Lauer in accord with our agreement with JCCC.



October 20, 2016
Council Workshop & Visioning

Part of the plan for encouraging good citizen participation for these workshops is to develop a list of 20 to 40 individuals in the community who will receive specific invitations to the workshop. The idea is that people are far more likely to attend a session if they receive a personal invitation. We should spend some time at our meeting on October 20th to discuss a list of names for this purpose. I will have some suggestions at the meeting.

The schedule calls for the joint meetings to occur over the course of four months; November 2016 through February, 2017. We all recognize that scheduling is a challenge when working with larger groups, so we should recognize that the schedule could be significantly impacted depending on availability.

Below is a list of suggested joint meetings with general time slots to consider. I believe that these meetings would be best as work sessions that are separate from our regular Council meetings. We should discuss the Council's preferences about meeting times, and the general schedule and sequence of the meetings. We should also have some discussion about the basic agenda for the meetings, with the understanding that the topics of discussion will vary widely among the different groups.

Joint Meeting Docket:

Group	Suggested Meeting Schedule Window
De Soto Planning Commission & BZA	October 31 – November 11, 2016
De Soto Economic Development Council	November 14 – December 2, 2016
De Soto Chamber of Commerce	December 5 – December 16, 2-16
<i>Break for Christmas Holiday</i>	<i>December 17, 2016 – January 6, 2017</i>
Public Safety – Police & Fire	January 9 – January 20, 2017
School District	January 23 – February 3, 2017
City Staff	February 6 – February 17, 2017
Citizens as Partners	February 20 – March 10, 2017

This general schedule will keep us on track for our visioning retreat in March, followed by the goals and objectives formulation in April. If we are in agreement with the general schedule, I will begin reaching out to the other groups to set the specific meeting times.

**End of Memo
Exhibit to Follow**



Exhibit A

**De Soto Parks and Recreation
Program Participation Summary**

Youth Sports	2014	2015	2016	Spr. 15'	Fall 15'	Spr. 16'	Fall 16'
Soccer		x	x	192	127	211	148
Baseball		56	59				
Softball		55	64				
T-Ball		49	52				
Blastball		7	19				
Volleyball		21	30				
Basketball		106	127				
Basketball Clinic	39	63	TBD				
Youth Summer Camp	14'	15'	16'				
Archery	24	12	No Instructors				
Soccer Camp		25	53				

We have tried other camps in the past such as Basketball, Tennis, and Dance. Either the schools offer the camps now or they were not successful.

Indoor Fitness	2015	2016
Yoga	176	120
Zumba	208	104
Trifecta	169	200
Get Fit	19	24
Mid-Day	12	24

Sessions broken down by Jan-Feb, Mar-May, Summer, Sept-Oct, Nov-Dec

Aquatic Center	2015	2016
Swim Lesson #1	32	37
Swim Lesson #2	73	110
Swim Lesson #3	80	115
Swim Lesson #4	96	78
Water Aerobics	19	48

Sessions broken down by months of June, July, and August

	2015	2016
Daily Participants	14,590	14,503 (Opened Late)

Adult Sports	15'	16'
Adult Co-Ed VB (Teams)	24	14

We have tried other Sports such as Softball, Basketball, and Kickball in the Past without much success.

	2015	2016
Pickleball	817	774

	2015	2016
Shelter Rentals	53	51

	2015	2016 (to date)
TOTAL PARTICIPANTS	17,327	16,972

DE SOTO

KANSAS

Agenda Item 3b

ITEM: Discuss Council Workshop Joint Meeting Summary

Meeting DATE: November 30, 2016

TO: City of De Soto BZA

FROM: Mike Brungardt, P.E., City Administrator

CC: City Staff via Electronic Packet Distribution

EXHIBITS: Exhibit A: Discussion Summary of Joint Meeting held on November 10, 2016

Exhibit B: Discussion Summary of Joint Meeting held between the City Council and the EDC on November 14, 2016

Summary: Attached as **Exhibit A** is a summary of the meeting between the Planning Commission, City Council and BZA held on November 10, 2016. The City Council had a similar meeting with representatives of the Economic Development Council on November 14, 2016, which is summarized in **Exhibit B**. This item is placed on the Planning Commission agenda to offer an opportunity for further discussion on the issues. The end goal of these meetings is to provide direction and feedback for the Council's visioning process that will wrap up in the spring.

There is obvious overlap between the results of the two meetings, and between the issues identified at both meetings.

The highest priority topics at the **November 10th** meeting were the following:

1. Residential Growth (24 Points)
2. Emergency / Disaster Planning (23 Points)
3. Retail & Commercial Growth (20 Points)
4. Comprehensive Plan Update (19 Points)

The highest priority topics at the **November 14th** meeting were the following:

1. Utility Expansions (26 Points)
2. Broadband Internet Access (26 Points)
3. Comprehensive Plan Update (22 Points)

There was discussion about the necessary chronology of action items connected with the priority areas. If we want residential and commercial growth, we need utility expansions; which should be prioritized by comprehensive planning efforts and financial considerations.

If any of the BZA members has additional insight on these topics, please share them at the meeting.

**End of Memo
Exhibits to follow.**



Discussion Summary

Joint Meeting of City Council, Planning Commission, Board of Zoning Appeals

November 10, 2016

A joint meeting of the De Soto City Council, Planning Commission and Board of Zoning Appeals was held on November 10, 2016. In attendance were the following people:

Tim Maniez	Kevin Ritter	Lori Murdock	Danny Lane
Mike Brungardt	Rick Walker	Ron McDaniel	Doug Pickert
Ramona Allenbrand	Richard Hemphill	Dennis Zwahlen	Linda Lane
Peter Hildreth	Steve Winslow		

A list of discussion topics was established during the first portion of the meeting, and further refined by adding bullet points and descriptors to each topic. The list was then prioritized by a vote of the meeting attendees.

Below is a listing of the prioritized focus areas established by the group.

1. Residential Growth – 24 Points

a. Definition: Add rooftops to the City – Single family and multi-family development

b. Discussion Points

- i. Use existing empty lots.
- ii. Acquire more land. Could mean annexation, but probably involves extending utility services.
- iii. Cherokee Woods is a possible new source of buildable lots.
- iv. Expand Utilities – find ways to fund sewer, water, and road extensions. Get serious about the money / resources and financing.

2. Emergency and disaster planning – 23 Points

a. Definition: Compile an emergency and disaster response plan for the City.

b. Discussion Points:

- i. We should develop a disaster response plan.
- ii. Plan would focus on back-up power generation for critical facilities.
- iii. Continuity of government.
- iv. GIS Mapping.



Discussion Summary

Joint Meeting of City Council, Planning
Commission, Board of Zoning Appeals

November 10, 2016

- v. County has a plan that includes De Soto. We should make sure our plan fits with theirs.
- 3. Retail & Commercial Growth – 20 Points
 - a. Definition: We want additional retail opportunities
 - b. Discussion Points
 - i. Get this by marketing and incentives
 - ii. Rooftops and increased population will bring retail.
- 4. Comprehensive Plan Update – Future Land Use Map Revisions – 19 Points
 - a. Definition: Review and revise the City’s Comprehensive Plan and Future Land Use Map
 - b. Discussion Points:
 - i. Last major overhaul was 2006. Two corridor plans since then.
 - ii. Identify areas for residential, commercial, industrial.
- 5. Utility Expansions – 18 Points
 - a. Definition: Expand utilities including City water, sewer, and broadband to underserved areas of the community
 - b. Discussion Points:
 - i. Sewer extensions in the eastern portions of the City. We have decided not to provide sewer service east of Waverly Road, but that plan might change depending on development pressure.
 - ii. Water service territories with rural district and WaterOne are set. De Soto would have to take the others over to expand.
 - iii. Funding is an issue.
- 6. Downtown / 83rd Street – 16 Points
 - a. Definition: Revitalize De Soto’s downtown district
 - b. Discussion Points:
 - i. Is this a priority?
 - ii. Review previous plans – are they still relevant?
 - iii. We should encourage re-development. Provide economic incentives.



Discussion Summary

Joint Meeting of City Council, Planning
Commission, Board of Zoning Appeals

November 10, 2016

- iv. Focus on empty properties and enforcement of codes.
- v. Consider comprehensive policy for downtown. Include in comprehensive plan.

7. Annexation – 15 Points

a. Definition of Issue: Increasing the Corporate limits of the City. Should the City annex more property now? Broken into two categories:

- i. Annexing large areas for future development and growth of the City.
- ii. Annexing targeted parcels to square up the city boundary lines.

b. Discussion Points

- i. “Luggage / Baggage” – Annexing rural areas sometimes comes with inherited issues like substandard infrastructure.
- ii. There is a yes/no decision to be made from a policy perspective. Some feel that we are running out of land in the City that can be developed, and some feel that we already have enough “land”, it just needs to have utilities extended to it.
- iii. Is there a need to annex because someone else might take it?
- iv. Annexation could bring an economic benefit.
- v. A vote on this issue is a vote in favor of annexing more land into the City.

8. Parks master plan update – 15 Points

a. Definition: Update De Soto’s Parks Master Plan.

b. Discussion Points:

- i. Plan would address physical use or improvements to the parks.
- ii. Incorporate the results into the Future Land Use Plan.
- iii. Riverfest scale house, bathrooms, and further upgrades.
- iv. Pool House conversion to bathrooms at Miller Park.

9. Tail system linking City parks – 15 Points

a. Definition: Develop a plan to link City parks with a trail system

b. Discussion Points:

- i. We need to identify funding



Discussion Summary

Joint Meeting of City Council, Planning
Commission, Board of Zoning Appeals

November 10, 2016

ii. Access to new Lexington Lake park is important.

iii. Grant dollars available next year.

10. Greenspace requirements for multi-family, and non-residential developments and maximum lot coverages – 12 Points

a. Definition: Enact a regulation amendment requiring more open space within developments.

b. Discussion Points:

i. Development Intensity is a concern after we increased the maximum densities for R-3.

ii. No space for recreation within a development. Development Intensity is a concern.

iii. Neighborhood and regional parks are an alternative.

11. City Hall Facility Plan – 12 Points

a. Definition: Develop policies for use of building, long range renovation plans.

b. Discussion Points:

i. Task broken into two areas: Physical Improvements and Programming / use decisions.

ii. Need policies on room uses and rental rates for differing groups.

iii. We need to address ADA issues at Great Life.

12. Vacant Properties – 10 Points

a. Definition: Enable the City to better address abandon structures, or absentee owners.

b. Discussion Points:

i. Commercial are a larger issue than residential.

13. Public Works Facility – 9 Points

a. Definition: Construct a new public works building on City property near the sewer plant

b. Discussion Points:

i. We have a big need for a facility. We should take care of employees.



Discussion Summary

Joint Meeting of City Council, Planning
Commission, Board of Zoning Appeals

November 10, 2016

- ii. Establish this as a budget priority. Establish yearly budget amount to save up for facility. Increased development will help pay.
- iii. Pursue grant funding opportunities.

14. Sunflower – 9 Points

- a. Definition: Account for the impacts of the ultimate redevelopment of the Sunflower property.
- b. Discussion Points
 - i. Annexation. Could include “baggage”.
 - ii. Include property in our future land use planning.
 - iii. Lobby for planning authority over development.
 - iv. Provide water and sewer service to property.

15. Public communication challenges – 6 Points

- a. Definition: With no City newspaper, it is increasingly difficult to reach certain segments of the population with news about City events.
- b. Discussion Points:
 - i. Community signage could be a possible solution.
 - ii. This issue is a change in the times, and some people need to adapt.
 - iii. Automated messaging systems can be considered.
 - iv. There has been a change in the mode of communication. Electronic communication opportunities are increasing, while print is decreasing.
 - v. There is a distinction between information and marketing.
 - vi. Branding

16. Clearview City – 3 Points

- a. Definition: Do we want to become involved in the re-development or rehabilitation of this area?
- b. Discussion Points:
 - i. Tie into the City’s sewer system
 - ii. Include in comprehensive planning



Discussion Summary

Joint Meeting of City Council, Planning
Commission, Board of Zoning Appeals

November 10, 2016

- iii. Codes Enforcement.
- iv. Possible outreach by Chamber.

17. Economic Incentives – 3 Points

- a. Definition: Review and revise the City's policy on economic incentives.
- b. Discussion Points:
 - i. We already have a policy, and all incentives that are legally available to the City are included.
 - ii. We should develop a target market.

18. Public Transit – 3 Points

- a. Definition: Increase options for bus transit in the City
- b. Discussion Points:
 - i. The County seems to be cutting back, but the K-10 connector appears to be going strong

19. Park Board structure – 2 Points

- a. Definition: Do we want to revise the form or function of the park board.
- b. Discussion Points:
 - i. Park board needs to be filled with members.
 - ii. Demographics of the board should match the users of the system.
 - iii. Do we want the Park Board to include recreation?
 - iv. The advisory role of board should be strengthened.



Discussion Summary
Joint Meeting of City Council & EDC
November 14, 2016

A joint meeting of the De Soto City Council and Economic Development Council was held on November 14, 2016. In attendance were the following people:

Sara Ritter	Stephanie Swenson	Tim Maniez	Dave Anderson
Kevin Ritter	Lori Murdock	Danny Lane	
Mike Brungardt	Rick Walker	Ron McDaniel	

A list of discussion topics was established during the first portion of the meeting, and further refined by adding bullet points and descriptors to each topic. The list was then prioritized by a vote of the meeting attendees.

Below is a listing of the prioritized focus areas established by the group.

1. Utility Expansions – 26 Points
 - a. Definition: Expand utilities including City water, sewer, and broadband to underserved areas of the community
 - b. Discussion Points:
 - i. Water extensions will require service territory agreements.
 - ii. We should look into funding options including deferred benefit districts, EDC grants, bonds, or public/private partnerships.
2. Broadband Internet access for underserved areas in the community – 26 Points
 - a. Definition: Work with service providers to extend broadband data and internet services to all areas of the City.
 - b. Discussion Points:
 - i. Issue greatly impacts real estate values and sales.
 - ii. Impacts educational opportunities
 - iii. We need to treat broadband access as a necessary utility
 - iv. Coordinate with USD 232.
3. Comprehensive Plan Update – Future Land Use Map Revisions – 22 Points
 - a. Definition: Review and revise the City’s Comprehensive Plan and Future Land Use Map
 - b. Discussion Points:
 - i. Last major overhaul was 2006. Two corridor plans since then.

- ii. Identify areas for residential, commercial, industrial.
- iii. Complete Economic Development Chapter
- 4. Cooperation with City Staff – 15 Points
 - a. Definition: Develop closer working relationship and integration between EDC efforts and City Staff.
 - b. Discussion Points
 - i. Consider having the function of the EDC as a City department, under the supervision of the City Administrator and Council.
 - ii. Increase financial resources for EDC activities.
 - iii. Continue team meetings and communication.
- 5. Downtown Revitalization / Economic Incentives – 15 Points
 - a. Definition: Revitalize De Soto’s downtown district
 - b. Discussion Points:
 - i. We should encourage re-development. Provide economic incentives.
 - ii. Focus on empty properties and enforcement of codes.
 - iii. We need to meet with property owners to establish a plan.
- 6. EDC Integration into City Structure – 11 Points
 - a. Definition: Make the EDC a City department.
 - b. Discussion Points
 - i. A few other communities in the area do this (Spring Hill and Eudora), but most do not.
 - ii. Having a full-time EDC person as a City employee would roughly double the amount the City spends on EDC.

The Economic Development Council is currently performing their own goal setting exercise, and the results of that effort, though not finalized, were also discussed during the meeting. The draft plan includes the following strategic initiatives:

- 1. Increase awareness of De Soto’s positives including infrastructure, available land, and schools.



Discussion Summary
Joint Meeting of City Council & EDC
November 14, 2016

2. Focus on existing base of employers. This involves chamber outreach to determine needs of existing businesses in the community.
3. Identify land for housing and retail growth, involving review and revisions to City's Future Land Use and utility extension plans.

De Soto, KS
Strategic Planning Initiative
Focus Group Questionnaire -Responses
January 16, 2017

NOTE: Responses are listed as provided by the participants. This includes overall responses and general themes.

1. Introductions – name and what you do

2. Purpose of this session

The objectives were noted as outlined in the proposal.

3. Describe the City of De Soto

Rural, bedroom community; quiet, warm, friendly, growing with opportunity and potential; great access and schools; split, disjointed with quick access to Lenexa, stalled - needing more restaurants, upgrade neighborhoods.

4. What would you like the City of De Soto to look like 10 years from now?

More residences(limited availability) and small businesses (not box stores); more open to commercial development and development; greater connectivity – one voice, defined vision, more social communication and citizen input, parks and trails connected, infrastructure – utilities, cable to connect both sides of the road; city should have more appeal – beautification, codes enforcement, clean up.

5. Lightening round - on a post-it, write down one item per sheet:

a. Things that are going well in the City - pluses

i. Collect

ii. Recap

Schools, low crime; religious and social service emphasis; city government services and staff/fire safety; accessibility to other services, amenities within 15 minutes; quality of life, parks, pool, library, historical preservation.

b. Things you feel could be changed – deltas

i. Collect

ii. Recap

More emphasis on economic development/jobs of higher wages; improve perception of community/need branding and marketing – what distinguishes this area from others; continuation of sidewalk plan; infrastructure improved; enforcement of codes and review

existing codes for consistency in development; more affordable housing including senior housing, activity options for all life stages.

6. Identify Key Performance Areas – Combined from both groups

Marketing

Branding the community

Communication of what is going on; more citizen input and participation

Enhance the image – clean up areas, consistency in codes

Promote diversity, collaborative environment, decrease silos (what group you fit in)

Infrastructure

Utilities/sewers – expand to other side of the road, modernize

Internet – wifi

Sidewalks- connectivity

Amenities

Parks, recreation, trails – enhance, additional, connect

Activities that are kid friendly and for all ages – expansion of hours for community center

Restaurants

Expansion

Residential – variety of housing, affordable, redevelopment of areas , maintenance of current properties

Industrial development for additional jobs

Small business development – downtown, community shopping

Zoning- identifies areas, develop standards

7. Lightening round – on a post-it, write down one item per sheet:

- a. Something specific under each Key Performance Area that you would like to see happen for the City to move forward**

i. Collect

ii. Recap

See #6

8. What challenges may be present for the City to reach the 10 year vision?

Capital investment (create partnerships); overcoming image; money required while balancing fiscal needs; entrance into town needs enhancement (both entrances); past history and accepting change (while not offending people in the community).

9. What strengths does the City have in order to accomplish this vision?

Lots of property, city working with developers “outside of the box”; road access, rail and river; the small town provides safe area, family friendly and good quality of life; loyal citizens who

want to stay and be involved in community projects/events; government and fire services; schools, churches, community center.

10. What other comments might you have

To get buy-in

Create two way communications – town halls, social media, and website

Create phases in projects

Explain what is in it for them – provide education and how it may increase values (residential)

Look for common ground

Plan progress checks and communicate

Establish priorities with defined return on investment

Make sure everyone knows what the “rules” are and held accountable

Start with “low hanging fruit”.

What is the “best kept secret”

Still in Johnson County, close to everything you need

Friendly, safe, welcome – can interact easily

Traffic limited

Diverse

School, gym, parks.

11. Wrap up

All were very appreciative of the opportunity to provide input in a group environment. They also commented their appreciation for City staff for arranging this event. Overall, they are most interested in seeing continuing efforts and for this to be a starting point for betterment of the community.

12. Next steps

It was shared there would be a City Council retreat to determine next steps for these areas.



Public Engagement Forum

February 22, 2017

De Soto City Hall

Two Public Engagement forums were held on Wednesday, February 22, 2017 at De Soto City Hall. The first session took place from 2:00 to 4:00 PM and 16 participants. The second session took place from 6:00 to 8:00 PM and had 8 participants. During the sessions, participants were asked to share their thoughts and opinions about several areas of focus that were identified as priorities by the focus group and Council. This document outlines the results of these discussions, and reports the overall total votes received by each focus area.

4 Votes

Priority Area of Focus: Utility Expansions

Definition: Expand utilities including City water, sewer, and broadband to underserved areas of the community to prepare for future growth.

Discussion Points:

- Need to add users to the water and sewer systems to spread costs and reduce
- Needed to make additional land available for development.
- Water extensions will require service territory agreements.
- Funding will require partnerships with private sector.

Meeting Discussion Points

- Contiguous is easier – Go South of K-10 first
- Must consider economic factors
- Must consider demographic factors



Public Engagement Forum

February 22, 2017

De Soto City Hall

Priority Area of Focus: Broadband Internet access for underserved areas in the community

38 Votes

Definition: Work with service providers to extend broadband data and internet services to all areas of the City.

Discussion Points:

- Issue greatly impacts real estate values and sales.
- Impacts educational opportunities
- We need to treat broadband access as a necessary utility
- Coordinate with USD 232.

Meeting Discussion Points

- Lack of connectivity is a disadvantage for the City
- Must have broadband to attract younger residents.
- Micro-Cell networks may be the answer for unserved areas

Priority Area of Focus: Encourage Residential Growth in the Community

21Votes

Definition: Work with the Economic Development Council, Chamber of Commerce, development community, and land owners to encourage single and multi-family residential development in the community.

Discussion Points:

- Additional rooftops needed to attract new retail options.
- Diversify tax base to decrease burden for public infrastructure and amenities.
- Increase marketing efforts and incentivize new development.
- Identify new land in appropriate location, extend infrastructure.

Meeting Discussion Points

- More people equals more retail options in town
- Multifamily will be driven by desire to live near work (industrial base, school).
- Promote community / image
- Must maintain development standards
- Leverage school district as an asset.



Public Engagement Forum

February 22, 2017

De Soto City Hall

Priority Area of Focus: Encourage Retail & Commercial Growth in the Community

25 Votes

Definition: Work with the Economic Development Council, Chamber of Commerce, development community, and businesses owners to encourage new retail and commercial opportunities in the community.

Discussion Points:

- Additional population will attract new retail options.
- Increased marketing efforts are needed.
- Economic incentives should be considered.
- Identify new land in appropriate location, extend infrastructure.

Meeting Discussion Points

- Must target the correct area
- Logistics, Distribution, Light Industrial, data centers are hot

26 Votes

Priority Area of Focus: Downtown

Definition: Revitalize De Soto's downtown district - 83rd Street between Peoria and Shawnee Streets.

Discussion Points:

- Provide economic incentives for new business startups and for private investment in properties.
- Resurrect streetscape plan and pursue outside funding sources to implement public streetscape project.
- Increase enforcement of codes focus.
- Meet with property owners to establish a plan.

Meeting Discussion Points

- Identity / Image
- Uses are likely to be "Niche"
- Affordable Office Space



Public Engagement Forum

February 22, 2017

De Soto City Hall

Priority Area of Focus: Annexation

10 Votes

Definition: Extend the corporate limits of the City. Identify future growth areas and annex them to gain control on development and begin planning infrastructure services. Also consider annexing targeted parcels to square up the city boundary lines along 95th Street.

Discussion Points:

- “Luggage / Baggage” – Annexing rural areas sometimes comes with inherited issues like substandard infrastructure.
- There is a yes/no decision to be made from a policy perspective. Some feel that we are running out of land in the City that can be developed, and some feel that we already have enough “land”, it just needs to have utilities extended to it.
- Is there a need to annex because someone else might take it?
- Annexation could bring an economic benefit.

Meeting Discussion Points

- Need to control 95th Street Corridor
- Consider De-annexation of rural areas.

22 Votes

Priority Area of Focus: More Trails

Definition: Emphasize the planning and development of more trails and recreational pedestrian opportunities.

Discussion Points:

- We need a pedestrian link to the new Lexington Lake Park
- Identify and pursue outside funding
- Continue focus of sidewalk replacements and look for areas to construct new sidewalks
- Build on Johnson County’s streamside trail system.

Meeting Discussion Points

- Bicycle Corridors lead to better exposure for City
- Consider bike lanes on existing streets.
- Develop a Master Trails plan connecting Miller Park to Riverfest, to Widow Bigknife, to Lexington Lake Parks



Public Engagement Forum

February 22, 2017

De Soto City Hall

Priority Area of Focus: Sunflower

11 Votes

Definition: Account for the impacts of the ultimate redevelopment of the Sunflower property. The City should take a more proactive approach to incorporating the property into our plans for expansion and of tax base and utility services.

Discussion Points:

- Consider establishing a plan for annexation of northern portions of site to include utility and infrastructure service extensions.
- Include property in our future land use planning.
- Lobby for planning authority over development.
- Work with owners and County to develop establish a short-term plan for the development of the northern portions of the SRL site

Meeting Discussion Points

None

34 Votes

Priority Area of Focus: Codes Enforcement

Definition: Increase focus on codes enforcement aimed to clean up neglected properties, particularly those that have high visibility in the community.

Discussion Points:

- Enable the City to better address abandon structures, or absentee owners.
- Sensitivity for residents without the means to maintain property.
- Form community outreach to assist with cleanup.
- Issues concentrated around inner town core.
- Junk vehicles are an issue.

Meeting Discussion Points

- Property Values are impacted
- The City should reinstate the trash collection day at the park.



Public Engagement Forum

February 22, 2017

De Soto City Hall

Priority Area of Focus: Communications

32 Votes

Definition: Increase efforts to communicate issues of local significance through mailers, newsletters, social media, and other electronic means.

Discussion Points:

- With no City newspaper, it is increasingly difficult to reach certain segments of the population with news about City events.
- Community signage could be a possible solution.
- This issue is a change in the times, and some people need to adapt.
- Automated messaging systems can be considered.
- There has been a change in the mode of communication. Electronic communication opportunities are increasing, while print is decreasing.
- There is a distinction between information and marketing.

Meeting Discussion Points

- Develop mass e-mail distribution listing.
- Coordinate with USD 232

Priority Area of Focus: Events Master Planning

**6 Votes
(Evening
Session
only)**

This issue was promoted as a focus topic during the evening session.

Definition: Coordinate major City events better between the City, School, Chamber, etc., in order to avoid scheduling conflicts and cross-promote.

Discussion Points:

- With no City newspaper, it is difficult to know what events are taking place in the City.
- Events sometimes conflict.
- Advertising and marketing efforts could be combined.



Public Engagement Forum

February 22, 2017

De Soto City Hall

Priority Area of Focus: Capacity Building

**7 Votes
(Afternoon
Session
only)**

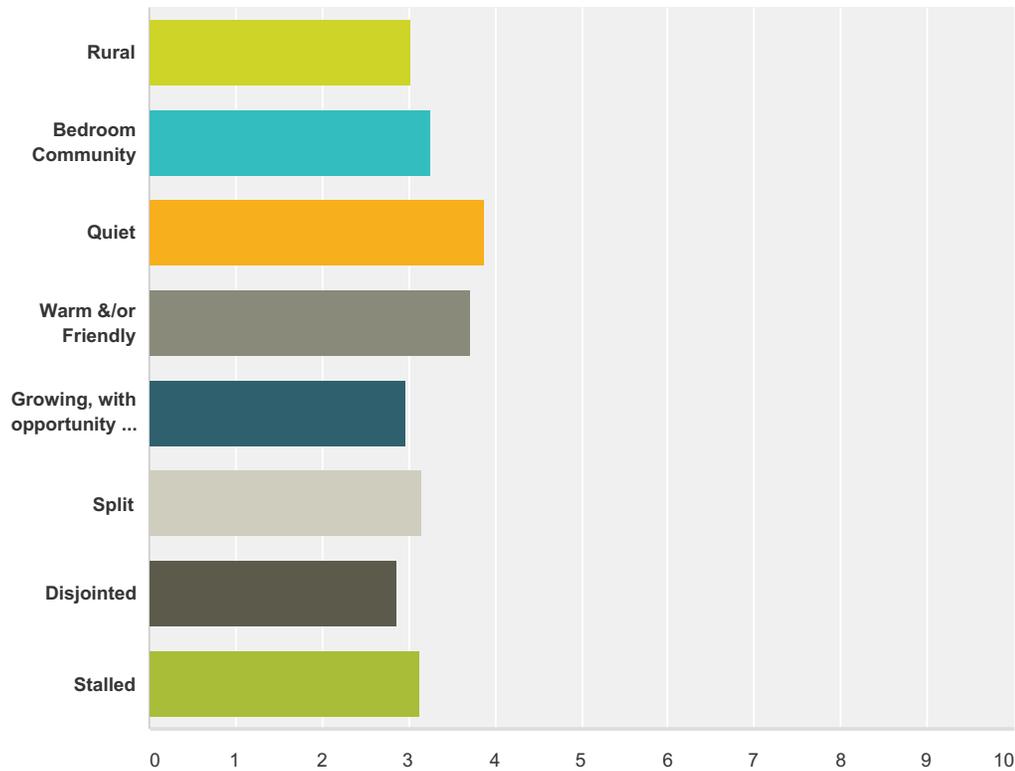
This issue was promoted as a focus topic during the afternoon session.

Definition: This item was very difficult for the group to define, but has to do with providing support for lower income residents to build life skills needed to stabilize lifestyles, living situations, and job status.

Discussion Points:

Q1 Rate the words and phrases below on how well you believe they describe the De Soto community.

Answered: 87 Skipped: 0



	Does not describe De Soto at all	Only partly describes De Soto	Neutral	Describes De Soto relatively well	Describes De Soto very well	Total	Weighted Average
Rural	4.60% 4	36.78% 32	16.09% 14	35.63% 31	6.90% 6	87	3.03
Bedroom Community	9.52% 8	20.24% 17	16.67% 14	41.67% 35	11.90% 10	84	3.26
Quiet	3.53% 3	9.41% 8	4.71% 4	60.00% 51	22.35% 19	85	3.88
Warm &/or Friendly	1.15% 1	16.09% 14	16.09% 14	43.68% 38	22.99% 20	87	3.71
Growing, with opportunity and potential	19.54% 17	24.14% 21	11.49% 10	29.89% 26	14.94% 13	87	2.97
Split	16.47% 14	9.41% 8	31.76% 27	27.06% 23	15.29% 13	85	3.15
Disjointed	23.26% 20	10.47% 9	31.40% 27	26.74% 23	8.14% 7	86	2.86
Stalled	22.09% 19	15.12% 13	13.95% 12	25.58% 22	23.26% 20	86	3.13

Q2 Are there any other words or phrases you feel describe De Soto?

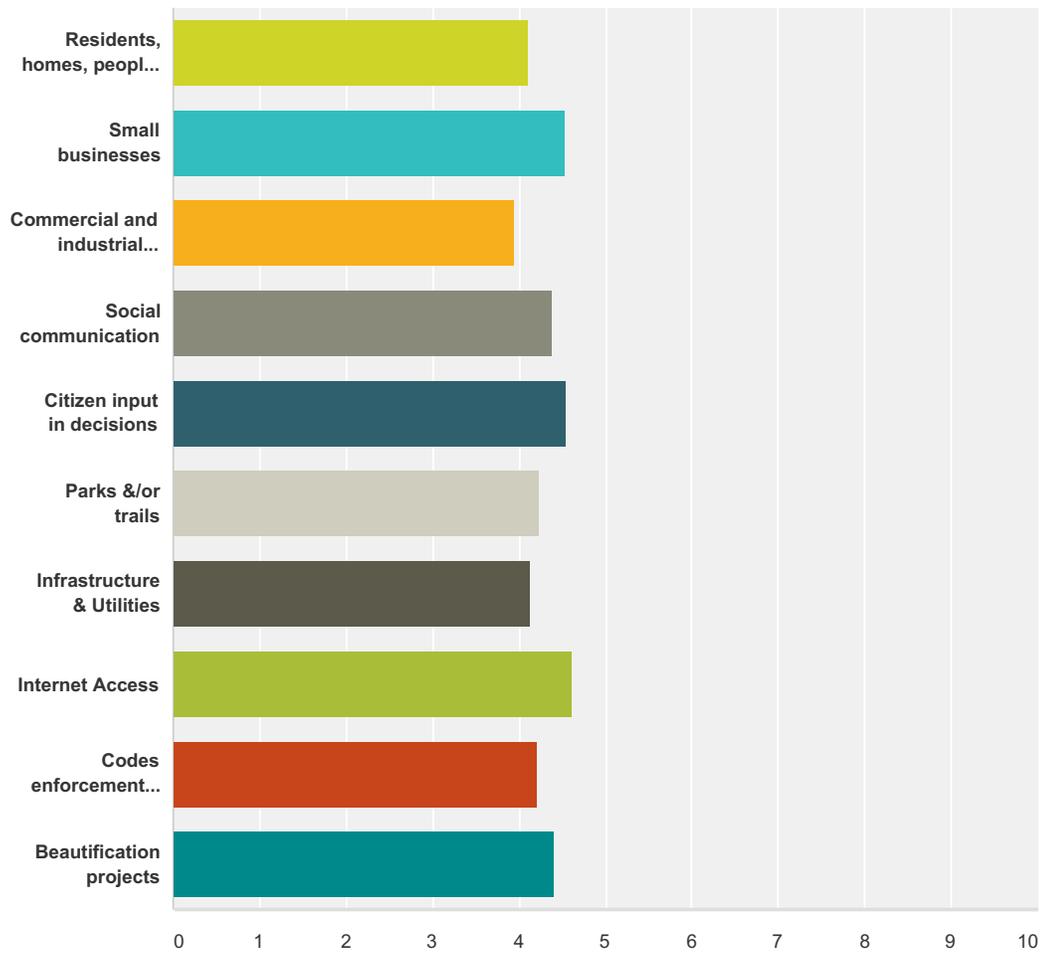
Answered: 33 Skipped: 54

#	Responses	Date
1	True Hometown setting	2/23/2017 10:38 PM
2	Easy going	2/23/2017 7:42 AM
3	home	2/22/2017 6:50 PM
4	Has so much potential to be a quaint town. Too much visible poverty	2/22/2017 6:29 PM
5	Fearful of change.	2/22/2017 5:57 PM
6	High potential, but not aggressive in growing	2/22/2017 10:12 AM
7	I am new to DeSoto! It seems like there is a lot of potential for growth and the community seems ready for it!	2/22/2017 10:11 AM
8	Narrow minded, regressive, out of touch, vindictive, dirty	2/22/2017 5:08 AM
9	Small minded, non-progressive, like some town you would find in the South.	2/21/2017 10:54 AM
10	Non-progressive	2/20/2017 10:05 PM
11	Missing downtown area	2/20/2017 5:11 PM
12	Falling behind more and more when compared to neighboring communities	2/20/2017 5:10 PM
13	Quaint	2/20/2017 2:22 PM
14	Hidden Gem of a Community in Johnson County	2/20/2017 1:25 PM
15	No desire to improve	2/19/2017 8:40 AM
16	Well positioned, viable	2/19/2017 2:04 AM
17	great school district, perfect place to bring up children	2/18/2017 9:33 PM
18	Neutral not alot for kids to do	2/18/2017 8:00 PM
19	Nice town, zero amenities, HIGH property taxes, no progress, good old boy attitude.	2/18/2017 11:10 AM
20	Water is too high. Discussing slime build up in water lines probably due to construction of tower. Taxes are higher than better communities with more emminities.	2/18/2017 10:23 AM
21	Family-friendly	2/18/2017 10:07 AM
22	Small town city, yet close to big city events.	2/18/2017 9:20 AM
23	home	2/17/2017 6:02 AM
24	Welcoming	2/16/2017 3:33 PM
25	My neighborhood is warm/friendly -- the city, however is not warm/friendly --- the elected officials seem not to care about those who are new to the community - only to those who have been here forever. It is very definitely split -- there are good people who want to do good for the community who aren't listened to or whose opinion is not requested. The elected officials seem to want to hear only what supports their opinion.	2/14/2017 2:52 PM
26	Closed -- Run by one church and one group of townies who think they need to run everything. Open up already. This is a GREAT community filled with great people -- listen to other opinions once in a while!!!!!!	2/12/2017 5:13 PM
27	Regarding downtown and surrounding area : Run down. Lost potential. NOT code enforced. Unkept. Squalor.	2/11/2017 11:33 AM
28	Quiet. Accepting. Wonderful.	2/11/2017 8:51 AM
29	inviting, open, engaged, community	2/10/2017 10:42 PM
30	Friendly	2/10/2017 9:34 PM
31	I would say open, because my neighborhood is friendly open and inviting. We are a P transplants and love the small town feel, but the community as a whole is notatnall open. Old town residents run the show and it's getting old.	2/10/2017 2:29 PM

32	Tied to the past; racist	2/10/2017 1:51 PM
33	Peaceful	2/10/2017 1:48 PM

Q3 What would you like the City of De Soto to look like 10 years from now?

Answered: 87 Skipped: 0



	I would like to see much less	I would like to see a bit less	I would like to see about the same amount	I would like to see a bit more	I would like to see much more	No opinion or not applicable	Total	Weighted Average
Residents, homes, people, population	1.18% 1	1.18% 1	25.88% 22	30.59% 26	40.00% 34	1.18% 1	85	4.11
Small businesses	2.30% 2	0.00% 0	8.05% 7	21.84% 19	67.82% 59	0.00% 0	87	4.53
Commercial and industrial development	4.60% 4	3.45% 3	19.54% 17	40.23% 35	29.89% 26	2.30% 2	87	3.94
Social communication	1.18% 1	0.00% 0	18.82% 16	23.53% 20	52.94% 45	3.53% 3	85	4.38
Citizen input in decisions	0.00% 0	0.00% 0	6.98% 6	32.56% 28	58.14% 50	2.33% 2	86	4.56
Parks &/or trails	0.00% 0	2.33% 2	23.26% 20	23.26% 20	50.00% 43	1.16% 1	86	4.24

Infrastructure & Utilities	0.00% 0	1.15% 1	27.59% 24	35.63% 31	27.59% 24	8.05% 7	87	4.14
Internet Access	0.00% 0	0.00% 0	9.20% 8	28.74% 25	52.87% 46	9.20% 8	87	4.62
Codes enforcement &/or cleanup	0.00% 0	2.30% 2	22.99% 20	29.89% 26	41.38% 36	3.45% 3	87	4.21
Beautification projects	0.00% 0	1.15% 1	12.64% 11	33.33% 29	49.43% 43	3.45% 3	87	4.41

Q4 Is there anything else you would like more or less of in De Soto 10 years from now?

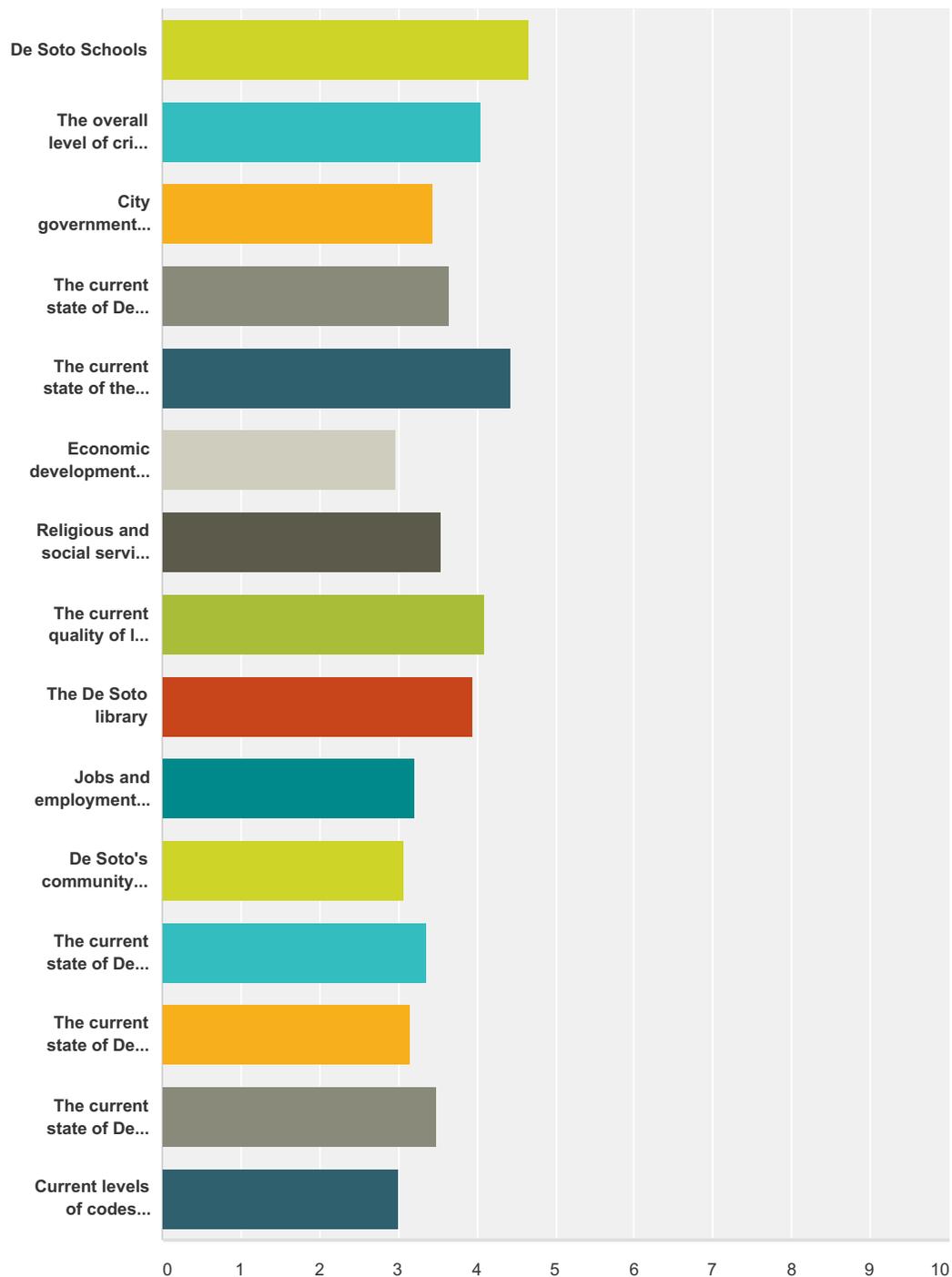
Answered: 43 Skipped: 44

#	Responses	Date
1	Stay small	2/24/2017 9:59 PM
2	Retail. Much more retail.	2/23/2017 12:38 PM
3	More restaurants	2/22/2017 8:58 PM
4	improving streets such as Corliss to include widening and eliminate dangerous ditches	2/22/2017 7:39 PM
5	More people taking pride in their property by keeping it clean and free from broken down items.	2/22/2017 6:29 PM
6	I would like to see more development along the river.	2/22/2017 5:57 PM
7	Strategic plan of community events. Maybe suggest to combine some smaller with larger events to help with attendance and time involved. Example... De Soto Days is the best city event for all ages and should be the primary activity to work around. We have really enjoyed watching it grow the last couple of years. Memorial Park is a great location and could combine with an art/quilt show at City Hall, shut off street for more activity like Slide the city (from downtown to the park is a perfect slope!), etc. I would also like to see a stronger partnership between the schools and the city, chamber & economic development. Use the success of our quality education to catapult more growth and involvement from the community. Creative branding and strategic marketing are key.	2/22/2017 12:25 PM
8	Expansion of the city limits to the south (to protect the SFAAP future development / keep other cities from "taking" the development)	2/22/2017 10:12 AM
9	No more abandoned vehicles in yards. More curb appeal. All abandoned and/or run down houses refurbished or torn down. All store fronts filled in downtown with thriving small businesses. More restaurants.	2/22/2017 8:44 AM
10	Big change in city staff & council. Sewers being built in all parts of town, not just where certain people want them.	2/22/2017 5:08 AM
11	More sidewalks	2/20/2017 10:05 PM
12	More restaurants, revitalized downtown, clean up the run down houses/trailers, need a coffee shop, better traffic light by k-10 ramps and McDonald's area, it's a mess right now.	2/20/2017 5:11 PM
13	Clean up blight areas of town	2/20/2017 5:10 PM
14	Less gas stations	2/20/2017 3:40 PM
15	More curbs lining our streets. This would help immensely with the beautification :)	2/20/2017 2:22 PM
16	Development of Downtown area. Bonner Springs is a great example of this.	2/20/2017 1:25 PM
17	Find a way to have small businesses that attract shoppers from all of JOCO and Lawrence.	2/19/2017 8:40 AM
18	Open campgrounds, open hunting and fishing areas	2/19/2017 7:22 AM
19	I want de Soto to keep that "small town" feel. That's why we moved here. I think that's why most people move to small towns. The grocery store is great but a little pricier than some but I expected that due to lack of competition. We need more activities for the community to enjoy together.	2/19/2017 7:04 AM
20	Retail, businesses opportunities	2/19/2017 2:04 AM
21	More side walks along busy streets	2/18/2017 10:00 PM
22	continue to enhance Parks & Rec offerings; access to gym	2/18/2017 9:33 PM
23	More beautifican ecspecially to downtown desoto	2/18/2017 8:00 PM
24	More affordable housing options	2/18/2017 7:53 PM
25	Growth	2/18/2017 11:10 AM
26	Internet service for area & newspaper	2/18/2017 10:37 AM

27	Water bills and taxes to decrease. More benchmarking with other communities within JoCo. Our community needs to know why we pay more for a lesser quality. This is a great place, but too high when looking at other communities. We need to understand why this is. Does this community and our mayor not have good relations with the county? Why should the community suffer?	2/18/2017 10:23 AM
28	More restaurant/food establishments	2/18/2017 10:07 AM
29	I would like to see options for residents who can't afford to repair or keep up their property. Help more than fine. Community projects. I would like to see De Soto marketed as "close in" to OP, Olathe, Lawrence and Lenexa. People I talk to think De Soto is WAY out there.	2/18/2017 9:20 AM
30	Less spending in house	2/17/2017 6:02 AM
31	Better parking enforcement especially those cars parked on sidewalks, clean up junk cars in peoples yards	2/17/2017 12:21 AM
32	Is there an issue with internet access?? I will say cell coverage stinks - but on either what can the city do??? On development, downtown really needs to be cleaned up and energized. I heard that there are a few owners who are townies who won't invest in making improvements. That's shortsighted and sad.	2/14/2017 2:52 PM
33	Take pride in the community -- enforce codes seriously and even when it is on the property of your friends.	2/12/2017 5:13 PM
34	Enforce code on homes. Trashed out properties and unkept structures is killing this community especially homes on major roads to and near downtown. I would start a business downtown if I thought the city was attractive to customers. Right now it is embarrassing to suggest anyone drive to our downtown area.	2/11/2017 11:33 AM
35	Bike lanes fir kids	2/11/2017 8:51 AM
36	I would like to see more out of our parks and rec department. For them to offer different activities that are not the same every year. Maybe a hoops shooting contest or a movie in the park. Something creative! Also, a parks and rec department Web site that works. Check our Eudora's park and Web site for ideas.	2/10/2017 9:34 PM
37	More local city and community news coverage on a regular basis. Miss having our newspaper.	2/10/2017 7:16 PM
38	I think we can maintain our charm with growth. We have a really cool opportunity to grow but on our own terms. I think we should get as much quality development as we can but have it developed in a way that is more compact and walkable so if we have businesses emphasize downtown or developments like a traditional downtown would have. And then surrounded with the charming leafy neighborhoods that De Soto is known for. I also think that De Soto is a great resource for recreation. I'd like to see is continue to develop that especially with the river.	2/10/2017 4:58 PM
39	Parks are great just not enough and if Miller Park is going to be used for soccer, it can't be constantly ruined by a fair on the grounds every year. The fields are a wreck. It's sad. The pool is wonderful but is aging and needs maintenance. Streets are in good shape. Would to see more listening on the part of elected officials and less talking.	2/10/2017 2:29 PM
40	More openness. Less focus on how we used to be. Forward giving. A willingness to accept all opinions and decisions made by more than a few old cronies.	2/10/2017 1:51 PM
41	Downtown revitalization!!!! Proper backflow prevention - let's not poison our water supply!	2/10/2017 1:05 PM
42	The Parks and Rec department improved.	2/10/2017 12:43 PM
43	A revitalized downtown. Compared to other towns in Kansas, our downtown district is small and not inviting.	2/8/2017 11:06 PM

Q5 On the items below, indicate whether you have a positive or negative opinion.

Answered: 86 Skipped: 1

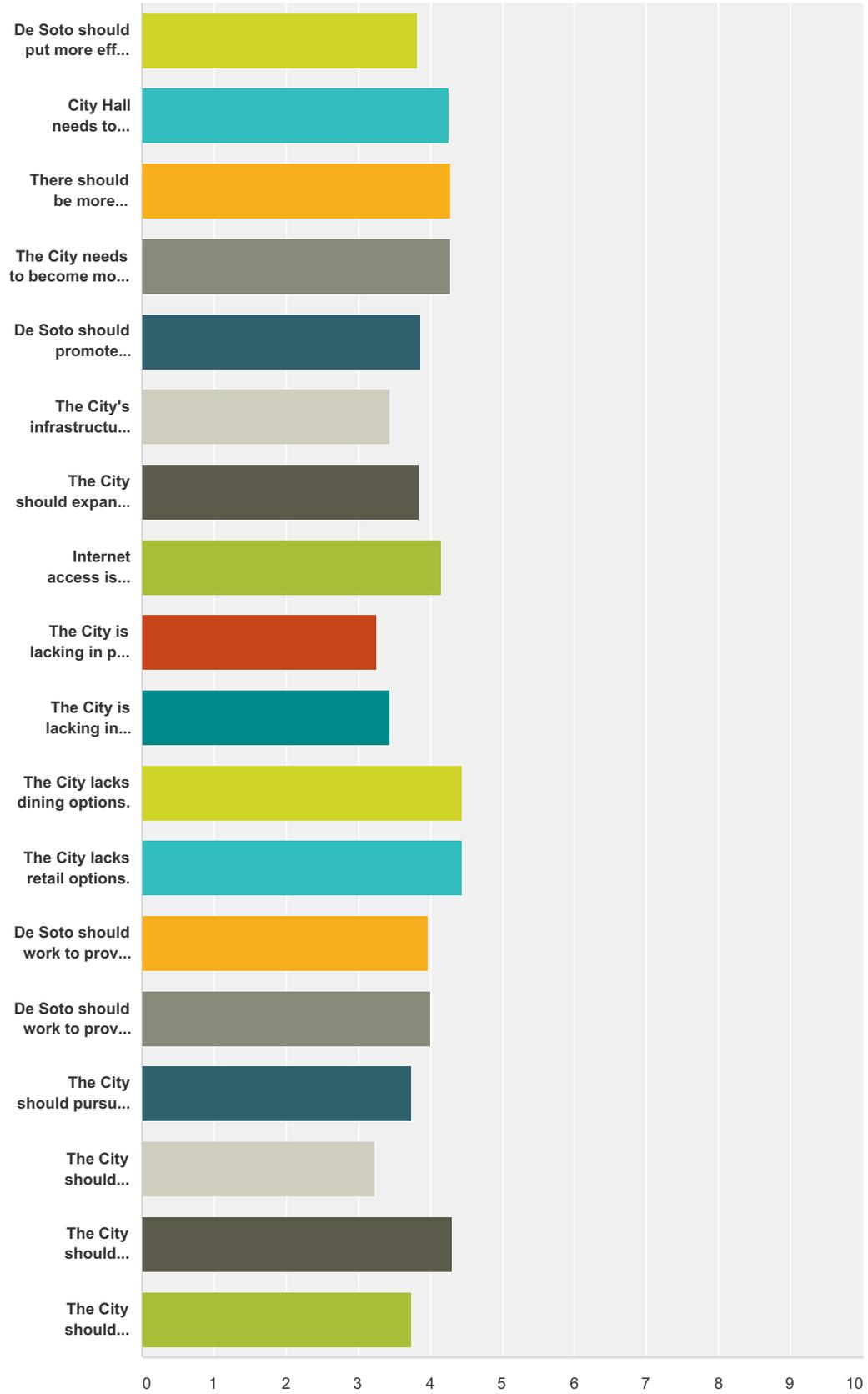


	Very NEGATIVE opinion	Somewhat NEGATIVE opinion	Neutral	Somewhat POSITIVE opinion	Very POSITIVE opinion	No opinion or not applicable	Total	Weighted Average

De Soto Schools	1.16% 1	0.00% 0	4.65% 4	19.77% 17	74.42% 64	0.00% 0	86	4.66
The overall level of crime in the community	2.35% 2	10.59% 9	10.59% 9	35.29% 30	40.00% 34	1.18% 1	85	4.04
City government services	3.53% 3	20.00% 17	28.24% 24	29.41% 25	14.12% 12	4.71% 4	85	3.45
The current state of De Soto parks	1.16% 1	18.60% 16	17.44% 15	43.02% 37	16.28% 14	3.49% 3	86	3.65
The current state of the De Soto City pool	1.16% 1	4.65% 4	6.98% 6	33.72% 29	45.35% 39	8.14% 7	86	4.42
Economic development activity in De Soto	8.24% 7	37.65% 32	16.47% 14	28.24% 24	5.88% 5	3.53% 3	85	2.96
Religious and social services in De Soto	2.35% 2	18.82% 16	32.94% 28	22.35% 19	15.29% 13	8.24% 7	85	3.54
The current quality of life in De Soto	0.00% 0	9.30% 8	10.47% 9	40.70% 35	39.53% 34	0.00% 0	86	4.10
The De Soto library	0.00% 0	16.47% 14	21.18% 18	25.88% 22	24.71% 21	11.76% 10	85	3.94
Jobs and employment opportunities in the region	5.88% 5	31.76% 27	20.00% 17	24.71% 21	12.94% 11	4.71% 4	85	3.21
De Soto's community perception	7.06% 6	31.76% 27	21.18% 18	28.24% 24	11.76% 10	0.00% 0	85	3.06
The current state of De Soto's street and road maintenance	3.49% 3	27.91% 24	17.44% 15	32.56% 28	17.44% 15	1.16% 1	86	3.36
The current state of De Soto's sidewalks	7.06% 6	27.06% 23	27.06% 23	25.88% 22	7.06% 6	5.88% 5	85	3.16
The current state of De Soto's water and sewer utilities	4.71% 4	21.18% 18	27.06% 23	23.53% 20	14.12% 12	9.41% 8	85	3.49
Current levels of codes enforcement or cleanup activities	12.05% 10	31.33% 26	24.10% 20	18.07% 15	6.02% 5	8.43% 7	83	3.00

**Q6 Indicate whether you agree or disagree
with the following statements.**

Answered: 87 Skipped: 0

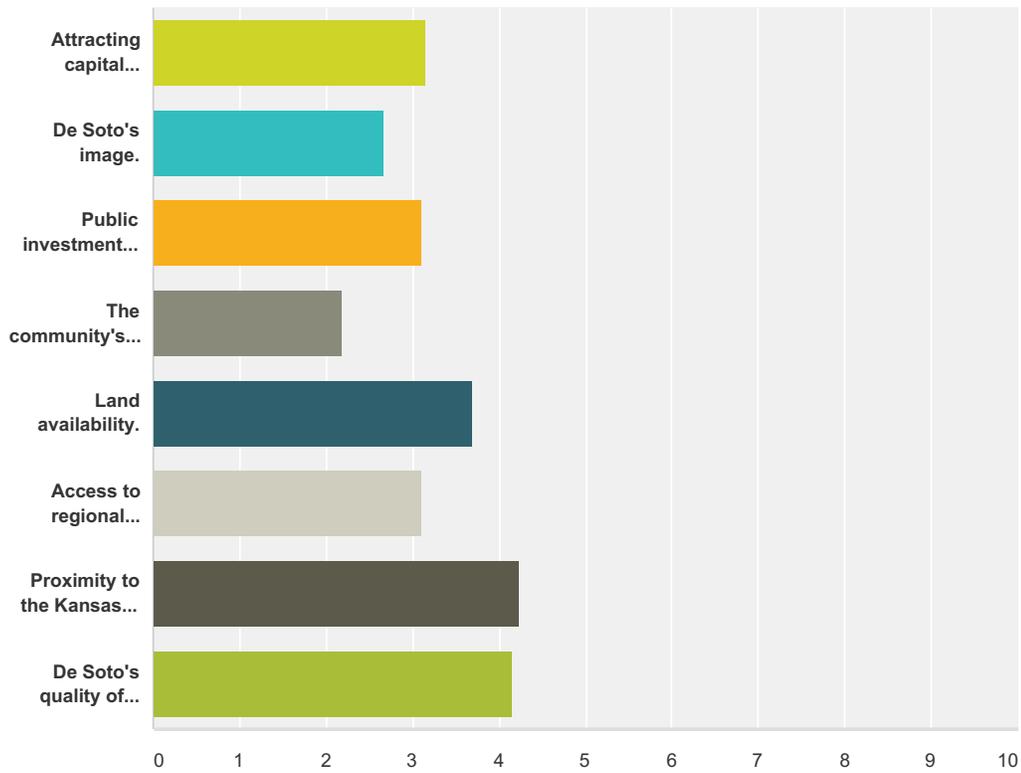


	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	I have no opinion	Total	Weighted Average

De Soto should put more effort into marketing or branding our community.	3.45% 3	9.20% 8	24.14% 21	31.03% 27	29.89% 26	2.30% 2	87	3.82
City Hall needs to communicate better with the citizens.	1.15% 1	1.15% 1	14.94% 13	41.38% 36	36.78% 32	4.60% 4	87	4.25
There should be more opportunity for citizen input for important decisions.	0.00% 0	1.15% 1	9.20% 8	52.87% 46	33.33% 29	3.45% 3	87	4.29
The City needs to become more proactive with codes enforcement to force the clean-up of properties.	0.00% 0	4.60% 4	16.09% 14	29.89% 26	44.83% 39	4.60% 4	87	4.29
De Soto should promote diversity in the community.	1.16% 1	5.81% 5	30.23% 26	33.72% 29	25.58% 22	3.49% 3	86	3.87
The City's infrastructure is in disrepair.	4.65% 4	19.77% 17	39.53% 34	16.28% 14	2.33% 2	17.44% 15	86	3.44
The City should expand its infrastructure, including streets, water and sewer services, to serve new areas.	2.33% 2	10.47% 9	25.58% 22	32.56% 28	19.77% 17	9.30% 8	86	3.85
Internet access is lacking in the community.	1.15% 1	4.60% 4	19.54% 17	35.63% 31	31.03% 27	8.05% 7	87	4.15
The City is lacking in park space.	4.60% 4	24.14% 21	31.03% 27	24.14% 21	12.64% 11	3.45% 3	87	3.26
The City is lacking in trails and sidewalks.	2.33% 2	22.09% 19	27.91% 24	26.74% 23	18.60% 16	2.33% 2	86	3.44
The City lacks dining options.	1.15% 1	3.45% 3	8.05% 7	24.14% 21	63.22% 55	0.00% 0	87	4.45
The City lacks retail options.	0.00% 0	4.60% 4	5.75% 5	31.03% 27	57.47% 50	1.15% 1	87	4.45
De Soto should work to provide more recreational opportunities for young people.	2.30% 2	6.90% 6	18.39% 16	37.93% 33	33.33% 29	1.15% 1	87	3.97
De Soto should work to provide more recreational opportunities for the elderly.	1.16% 1	6.98% 6	23.26% 20	38.37% 33	18.60% 16	11.63% 10	86	4.01
The City should pursue expansions of residential developments.	5.75% 5	11.49% 10	22.99% 20	27.59% 24	27.59% 24	4.60% 4	87	3.74
The City should encourage the development of affordable housing projects.	12.64% 11	20.69% 18	19.54% 17	31.03% 27	10.34% 9	5.75% 5	87	3.23
The City should encourage reinvestment of the downtown area.	4.60% 4	2.30% 2	9.20% 8	25.29% 22	58.62% 51	0.00% 0	87	4.31
The City should encourage industrial projects.	3.49% 3	12.79% 11	26.74% 23	26.74% 23	24.42% 21	5.81% 5	86	3.73

Q7 Do you see the areas below as challenges, or strengths?

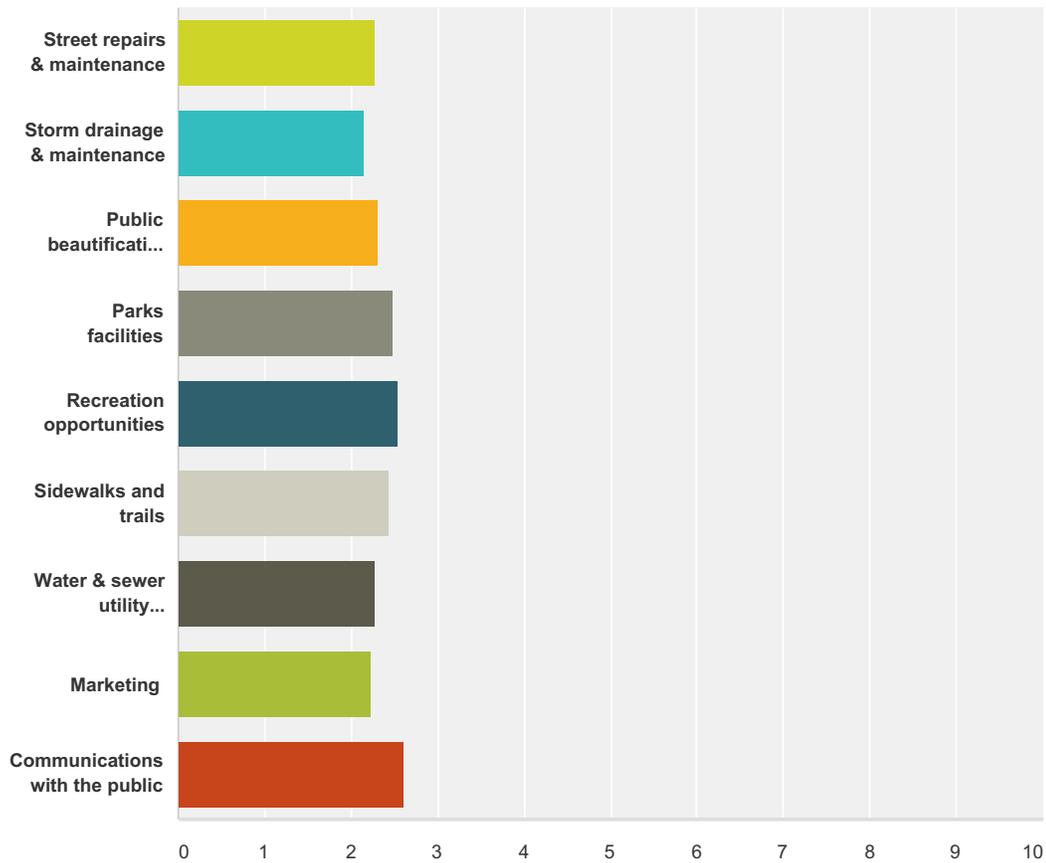
Answered: 87 Skipped: 0



	This is a severe challenge	This is a slight challenge	This is neither a challenge or strength	This is a slight strength	This is a major strength	No opinion.	Total	Weighted Average
Attracting capital investment from the private sector.	18.60% 16	33.72% 29	11.63% 10	8.14% 7	4.65% 4	23.26% 20	86	3.16
De Soto's image.	18.39% 16	35.63% 31	17.24% 15	20.69% 18	4.60% 4	3.45% 3	87	2.68
Public investment dollars needed, and impact on property taxes .	18.82% 16	27.06% 23	23.53% 20	5.88% 5	3.53% 3	21.18% 18	85	3.12
The community's acceptance of change.	41.86% 36	29.07% 25	9.30% 8	13.95% 12	0.00% 0	5.81% 5	86	2.19
Land availability.	7.06% 6	18.82% 16	17.65% 15	18.82% 16	29.41% 25	8.24% 7	85	3.69
Access to regional transportation networks.	20.00% 17	27.06% 23	10.59% 9	14.12% 12	21.18% 18	7.06% 6	85	3.11
Proximity to the Kansas River.	0.00% 0	2.33% 2	19.77% 17	38.37% 33	30.23% 26	9.30% 8	86	4.24
De Soto's quality of life.	0.00% 0	3.49% 3	11.63% 10	53.49% 46	27.91% 24	3.49% 3	86	4.16

Q8 With regard to spending priorities in the following categories, De Soto should:

Answered: 84 Skipped: 3



	Spend less	Spend about the same	Spend more	Total	Weighted Average
Street repairs & maintenance	1.22% 1	70.73% 58	28.05% 23	82	2.27
Storm drainage & maintenance	3.70% 3	77.78% 63	18.52% 15	81	2.15
Public beautification projects like landscaping or art	10.84% 9	46.99% 39	42.17% 35	83	2.31
Parks facilities	3.57% 3	44.05% 37	52.38% 44	84	2.49
Recreation opportunities	2.38% 2	40.48% 34	57.14% 48	84	2.55
Sidewalks and trails	3.61% 3	48.19% 40	48.19% 40	83	2.45
Water & sewer utility expansions	3.66% 3	65.85% 54	30.49% 25	82	2.27
Marketing	14.63% 12	46.34% 38	39.02% 32	82	2.24
Communications with the public	1.22% 1	37.80% 31	60.98% 50	82	2.60

Q9 Please provide any additional comments, questions, or concerns.

Answered: 35 Skipped: 52

#	Responses	Date
1	Stay small. People come to desoto to get away from the city.	2/24/2017 9:59 PM
2	We need to utilize social media much more. Parks and rec should be bombarding social media. Parks need more and weeded better. Downtown needs dilapidated buildings taken care of. It is a deterrent to anyone that would think of opening a retail business here. Nothing will come until the city steps in. When anyone visiting can see broken windows and hoards of trash connected to a rental property, they will not rent anything nearby. This is the problem with the strip across from the bank uptown. You might as well plan to bulldoze it all in a few years. Other cities have somehow turned their older buildings into fun shopping that leads to groups descending on their towns. Keep ignoring that building with the broken windows and empty cat food cans, and continue to watch the city crumble.	2/23/2017 12:38 PM
3	I previously resided in Eudora (for a shorter period then I have been in De Soto) and the sense of community is so much stronger in Eudora. When I am looking for recreational activities in the community or community events, I feel like I have to go digging. I still receive a weekly email from Eudora about community opportunities such as picnic in the park, trick or treating activities, Easter egg hunts, adult as well as children recreational sign ups. Would love to see more of that and bringing our community together.	2/23/2017 6:36 AM
4	We love De Soto, but there is a definite divide in town. It's good to see another business open, and the repairs to the old grocery store location are much needed. Something needs to happen with the De Soto Outpost and the old Performance Glass location.	2/22/2017 5:57 PM
5	We have a great city with so much opportunity and the timing is perfect to move forward! In addition...making sure we have the right people in place to lead and that they provide a positive environment to do so.	2/22/2017 12:25 PM
6	This is an amazing city, but there is NO GROWTH!!! We need businesses in this town, but it seems there is no drive to attract new companies, unless its for a sponsor for a concert or BBQ event. The parks in De Soto are beautiful, but nothing is taking place. The parks department is a joke, there are no baseball / softball teams in this town, because those running the parks department appear not to care about youth events. Growing up in this town, the place to be EVERYNIGHT during the summer was the city park. Now, the games are limited, because its obvious with TWO park directors, their focus is somewhere else!!! Develop downtown. Pass an ordinance that if there is a place purchased downtown it MUST be used for retail, not for storage. I've heard some say "That can't be done", but I disagree. In old town Lenexa, Overland Park, Olathe or other places you never see downtown buildings used for storage, only for commerce. If they can do it, so can we. Update the social media for De Soto. The City of Lenexa was recently recognized in the Top 5 NATIONALLY for their social media / Facebook. Contact them and find out what they are doing. Get our city name out there!!! Again, it all comes down to business. There are businesses jumping state lines between KS / MO all the time, President Trump is active getting businesses back from overseas. Start reaching out, we are a city located in the middle of the United States; located on a major highway, less than 45 minutes from KCI, minutes from the KC metro. This is the strongest asset we have, and we are failing in attracting businesses. There should be a Home Depot / Walmart / Menards located at K10/Kill Creek...that is an ideal location. Promote it The news is putting out the possibility of an airport being built in Jo Co to battle KCI. If everyone doesn't think the Ammunition Plant isn't the most ideal place for that construction, they're blind. But if we don't watch out, the city of Olathe will swoop in & annex the entire thing. Now is the time to grow to the south, block other cities and to call and "court" every major business in the US. Gun manufactures are leaving states (Colorado & others) due to changes in the laws. We should be pushing hard for them. BNSF has the intermodal in Gardner / Edgerton. The 79th street corridor in the "bottoms" is ideal for a similar plant. Lets go after another RR company and pitch the idea. Get away from the "We want to remain a small town" mentality. We can maintain the small town feel, all the while being a productive city. We've been PASSED by Eudora. Period. Look at their commerce, it dwarfs what De Soto has. De Soto and Gardner used to be the same size. There are people in this town who REFUSE to shop at Harps, because they want to maintain "The small town feel." Its time to kick those knuckleheads to the curb and come into the 21st century. Growth and commerce are passing us by. We have the highest taxes in Jo Co and the town of EDGERTON is about to pass us by also That's my \$0.02 cents I can't attend the meeting tonight, but I will provide my name if you want me to "rant" some more Thanks for your time Doug Bedford	2/22/2017 10:12 AM
7	I keep running into middle aged and older citizens who know nothing about what's happening in De Soto. They don't use technology. Everyone would love to be able to hold and read a weekly newspaper. Discover De Soto is a start and it needs more backing so Rose Burweger could expand! We have citizens right here in De Soto, so let's utilize their talents!!	2/22/2017 8:44 AM
8	DeSoto could pick a niche like the vintage / muscle/ antique car hub of Midwest Give us a reputation to attract events	2/22/2017 8:03 AM

9	Different city staff that actually work & know what they are doing would be a must	2/22/2017 5:08 AM
10	Thanks for the survey	2/20/2017 10:05 PM
11	De Soto is a great hidden community with access to Lawrence and Kansas City. The Harps has been a great addition. The downtown area is sad and could use revitalization. The city could definitely use more restaurants and retail. A coffee shop is needed.	2/20/2017 5:11 PM
12	You HAVE TO FIX the stoplight issue at Lexington and K10 near the McDonald's. It is a nightmare and needs the city's attention immediately. I've witnessed several "almost accidents" here every day around commuting hours. It isn't ridiculous.	2/20/2017 3:53 PM
13	I really feel that more pretty street lights (especially on Lexington Ave by the railroad bridge) and curbs would help tremendously.	2/20/2017 2:22 PM
14	Advancements are being made in these areas...kudos to the City of De Soto and its residents	2/20/2017 1:25 PM
15	taxes are high for Johnson county	2/19/2017 10:22 AM
16	Some ordinances to clean up yards would be nice. Also, DeMeadows needs the storm drainage it was promised in the early 90's when it was built. Maybe a city sponsored tree trimming service to clean up the trees in the downtown area. Our town needs a brand...Similar to Weston, MO or Herman, MO. How about turning us into a golf cart community? A few cart paths here and there and then a couple regulations as to the type of carts that would be legal. Please find a way to draw in tax dollars...small businesses that draw sales from nonresidents, industrial companies that would put a facility here and growth.	2/19/2017 8:40 AM
17	The park down by the river is a complete waste of time and money. Put that time and money into a better, safer park.... In tired of seeing that waste of space be used for anything. It is not "central to anyone" give up on it.	2/19/2017 7:22 AM
18	Please keep us small.	2/19/2017 7:04 AM
19	Give children safe sidewalks to walk and ride on! all the major streets need them ALL THE WAY THROUGH. I.e. commerce, Ottawa ect.	2/18/2017 10:00 PM
20	Our seniors need more recreation programs--walking groups?, functional classes to keep them healthy. Can Parks and Rec offer early morning classes -- 5-6AM?? When you work and have kid activities, evenings don't work. They have great instructors, but not times that work for a lot of us.	2/18/2017 9:34 PM
21	Adding Harps made this a better community and one where we can promote.	2/18/2017 10:23 AM
22	I believe there is a great divide in the city with the people who have lived here a long time and the newer citizens. A task force of a mix of citizens may help alleviate some of the discord with specific focus groups such as what to do about downtown.	2/18/2017 9:20 AM
23	smaller govt. lower taxes, less regulation	2/17/2017 6:02 AM
24	There are lots of good jobs in the region - and Desoto is full of commuters - my neighborhood is full of people who drive to other places in the metro. Why are we even talking affordable housing? We need to focus on more housing in the mid-range -- to attract those people who want the quiet of a small town close to the amenities of KC. Oh, and glad to hear that that one council member moved out of town. Y'all are better for it.	2/14/2017 2:52 PM
25	Harps was a great addition to the community, we need more retail. Chain is also OK. We are on K10 why aren't we trying to get a Starbucks or local coffee place. Religious openness is non-existent. The Christian Church is open and welcoming, the Baptist Church is not. We need to work on inclusiveness --- I've heard multiple people at multiple times make derogatory comments about the Mexican population --- this is racism and it should not be tolerated in a forward thinking community. The schools are good, but the Desoto district is much better outside of the town which bears its name. Desoto doesn't have a positive reputation in Johnson County -- we have to work to make us more than a potty stop on K10.	2/12/2017 5:13 PM
26	Please enforce codes. Stop allowing homes to remain unkept with piles of trash in yards, dilapidated trailers and homes surrounding downtown, and businesses allowed to post homemade signs at major intersections. So trashy. Support the unique businesses we have. Most people don't know we have a garden center or an Italian antique shop. People come from miles around to go to Steve's, capitalize on that by partnering with them to get people to shop at our other businesses.	2/11/2017 11:33 AM

27	<p>Change us good and always needed. However the goal should not be to become a Lawrence or Olathe. Alot of people come here to live to get away from the major cities. If we become another major city there is no upside to making the drive. There should be a sidewalk on the West side of Lexington or somehow interconnecting all the schools so the little kids don't have to cross Lexington twice if they are walking or riding bike to/from school. There should not be sewer tax on lawn sprinkler, swimming pool water. The city could use an average of the non summer months usage for sewer water in the summer. Several water purveyors in the metro do this. It's extremely unfair to penalize those who choose to maintain a nice lawn and help keep/make our city beautiful by making them pay sewer tax on water not going into the sewer system. Keep in mind that "affordable housing projects" means cheap low income housing. Typically when you have that you attract crime and a larger need for social services. Which in turn drives taxes up to supply those services and staff law enforcement.....which DeSoto currently does not have a dedicated law enforcement staff.</p>	2/11/2017 8:51 AM
28	<p>Would love to have a sidewalk along Kill creek rd. Would like to see the trail that starts at kill creek dog park extend into town and connect with the riverfront area. The city park equipment needs updating as well as the mulching, etc in the play area. The rec department needs to do better with advertising and trying to get more kids involved in their programs.</p>	2/10/2017 10:00 PM
29	<p>I love desoto and I'm excited to attend the meeting.</p>	2/10/2017 4:58 PM
30	<p>Redevelopment in downtown should be encouraged, but the people who own the property should be responsible. The apartments coming to commerce drive shouldn't be subsidized by residents nthisnis the developers responsibility. Mr Hicks has enough money and no interest on DeSoto. We could be a premiere suburb in JOCO but we continue ie to look backward and backwater. We aren't welcoming to new ideas or development. Chamber and city don't seem to be working together to get things done. Other area communities seem to e clicking. We don't. Town seems to be run by one church (the one off 83rd street that the teachers husband is pastor of) and that isn't right. Look to other voices.</p>	2/10/2017 2:29 PM
31	<p>DeSoto is a great place. Our neighborhood is wonderful. Quiet and friendly. Full of new people. The old geezers in town need to listen to other people and opinions. Downtown redevelopment will not happen until the people who have a throttle hold on the town start giving back by making improvements to their properties. They don't need government subsidy to do so. Elected officials need to listen to residents more. Not just their old friends who have been here in "DeSota" forever. Thanks for finally giving us the opportunity to participate. Please listen!</p>	2/10/2017 1:51 PM
32	<p>The firing of Cynthia Wagner, the unacceptable behavior of our City Council, and the Mayor's complacency toward both, have put a black-eye on the public's perception of our great community. We could be the "Weston" of Kansas if we revitalized our downtown area. This is such an area of opportunity for growth and would bring a huge economic infusion into De Soto. This, would take us to the next level. We are poisoning our water supply without proper backflow prevention.</p>	2/10/2017 1:05 PM
33	<p>De Soto schools are a wonderful asset to the community. It would be nice if parksand rec could be run by a board dedicated to expanding and improving the parks and rec department. Also would be nice to see parks and rec collaborate with schools more in regards to recreational activities. Overall, very proud and happy to live in De Soto!</p>	2/10/2017 12:43 PM
34	<p>Look at other little towns and how they've developed their downtown. Even Eudora's seems to have more than De Soto.</p>	2/10/2017 12:36 PM
35	<p>I love De Soto and if I could see some of the items I voted on passed, I don't know if I could ever leave.</p>	2/8/2017 11:06 PM

Comments from June 6, 2017 Meeting

- Work with Westar to partner on getting more lights at Riverfest Park
- Use fees to start a fund to get restrooms at Riverfest Park. It's a start!
- Possible historical park at 103rd and Edgerton Road
- Fiber to the homes areas
- Multi-Family lot subdivisions on 95th Street
- Hotel at 103rd and Edgerton Road
- Improve walkways at Miller Park
- Is there a plan for Clearview
- Recognize the Chamber of Commerce as the parent (?) of EDC and plays an essential role in maintaining those businesses who are attracted to the community—Chamber should have partnership to accomplish this. The current outline doesn't utilize the talent the Chamber could contribute. Goal AM3
- Our "Outpost" renovations have not qualified for any state or federal funding for revitalization because of being in Johnson County. The reviving of downtown buildings could be accelerated if City administration would press other state officials to provide funding for blighted buildings as the "Outpost" building.
- City of De Soto have a recycling center/ junk processing center to pay for parks and recreations, i.e. soccer fields @ 135th—Switzer Park
- Great job! Thank you for allowing people the opportunity to give input!
- Build your future (1) with us (2) in De Soto
- Come build your life with us. slogan
- "Small town" can have negative impression. Consider removing this term when branding. Use existing branding study and update. Work with Chamber/EDC on this.
- Resurrect the K-10 monument signage and make it happen
- Thank you for including the public in the strategic plan process
- New façade on 'old' grocery store is a great visual improvement
- Love the new Harps store
- Looking forward to the opening of the new Mexican restaurant
- Communication and infrastructure should hopefully take much higher priority than bike trails
- More parks or revitalizing downtown
- Monitor Sunflower progress...huge potential in the future
- You are heading in the right direction

STRATEGIES FOR SMALL TOWN SUCCESS

- Don't focus exclusively on industrial recruitment
- Prosperous small towns are built upon the foundation of strong communities...the quality of life
- Develop a diverse strong leadership that is: Inclusive—age, income, race, new residents; Collaborative—all work together, none of us are smart as all of us; Connected—join with other jurisdictions
- Leaders of high achieving communities function not as gate keepers, but door openers bent on widening participation.
- You don't have to be born in e sot to participate in making improvements
- What are De Soto Assets? What make it special to you?
 - a) Rural, relatively close to larger cultural venues
 - b) It's history—New organized Historical Society
 - c) The Kansas River and the parks
 - d) Quality schools
 - e) Spaces for residents to gather, stadiums, community centers, churches, the Barn\
 - f) Library
 - g) Friendly people, for the most part
 - h) Feeling of safety; there are some residents who don't lock their doors
- What I feel would be improvements:
 - a) A weekly, low cost print news media
 - b) A living wage for the industrial employees who work on the floors (\$14 per hour to ret in Jo Co
 - c) Become aware of and work tirelessly for us to be more inclusive, collaborative and connected
 - d) Find ways to cause citizens to actively participate in community decisions, council meetings, viewing internet items from City
- Set a time line for the accepted vision; check off when goals are reached or progress is made
- Don't develop the vision, put it aside and forget it!

MEETING ATTENDANCE JUNE 6, 2017

Afternoon Session

John Shultz
Ron Crow, Jr.
Rob Daniels
Marcia Sassaman
Darrel Zimmerman
Sara Ritter
Mark Schmidt
Daryl Reese
Mary Guntert
Loya Berry
Julie Coover
Steve Chick
Jay Garvin
Lana McPherson
Andy Meadows
Harry Shultz
Rocky Meo
Eric Meo

Evening Session

Lenore Neutwig
Shelly Doris
Justin Milburn
Dean Weller
Tammee McVey
Danny Lane
Linda Lane
Lynn Hoffman
Rob Daniels

De Soto Strategic Planning Workshop

City Council and City Administrator

March 4, 2017

Overview

The purpose of this session is to review the data collected from the community of De Soto in regards to their ideas on the strategic direction of the City and develop a Strategic Plan for the next three to four years.

Using the data, key initiatives, key performance areas and action steps were developed. This workshop information will be taken back to the City for finalization, communication to the community and for consideration in implementation.

NOTE: Key Initiatives (3-5), Key Performance Areas (3-5) and Action Steps (3-5) are listed. General timeframes are noted and a contact person(s) (guardian of the issue) is given.

Strategic Plan –4 Year Plan

Infrastructure – Mike, Danny, Rick

Resources: City Administrator/ Engineer, outside Consultants, Mayor and Council, Contractors (utility)

- 1. Broadband/Internet – 4th Q 2018**
 - a. Expand service to cover all of City
 - b. All new development must include broadband service
 - i. Reactivate communications with Spectrum/AT&T/others
 - ii. Contact legislators for assistance with franchise regulations
 - iii. Pursue benefit district option for “last mile”
 - iv. Continue work with sub committee
- 2. Sidewalks and Trails – 4th Q 2019**
 - a. Complete streets (bike lane)
 - b. Connect parks with paved path
 - c. Repair broken sidewalks
 - d. Expand system
 - i. Initiate trail and sidewalk master plan fund with MARC grant
 - ii. Continue sidewalk repair program
 - iii. Contact trail links identified in master plan
- 3. Utility Expansion – 2nd Q 2018**
 - a. Expand water service area (West)

- b. Service territory agreement with RWD #7 and other areas – 3rd Q 2017
 - c. Expand sewer service area; 95th and Sunflower Road
 - i. Extend water main (West) from Clearview City to County line
 - ii. Extend sewer under K-10 along 95th
 - iii. Secure control/use of sewer in Sunflower Road easement
- 4. Downtown Revitalization – 3rd Q 2020**
- a. Promote restaurant/retail uses
 - b. Improve look of buildings/sidewalk/ADA
 - c. Present owners with new vision and opportunities
 - i. One on one meetings with property owners
 - ii. Update downtown plan
 - iii. Enact policies to promote investment
 - iv. Buy properties and offer for redevelopment
- 5. Emergency Preparedness Plan**
- a. Develop plan
- 6. Disaster Recovery Plan**
- a. Develop plan

NOTE:

- Future development includes expansion of utilities, broadband, etc.
- PSP grant for update of downtown plan

Image – Kevin, Lori, Mike

Resources – Staff (street department), Consultants (web, marketing, video (signage), Spectrum, School District, KDOT, SRL, Civic Organizations, EDC, Chamber of Commerce, Habitat for Humanity, Johnson County Environmental

- 1. Branding – 1st Q 2019**
- a. Develop slogan
 - i. Hire consultant
 - b. Community signage
 - i. K-10 highway sign
 - ii. Other entrances
- 2. Communication – 3rd Q 2018**
- a. Website
 - i. Consultant to design
 - ii. Content – work with schools – intern
 - iii. Community Calendar
 - b. Print
 - i. City Hall newsletter

- ii. Community magazine
 - c. Electronic signage
 - d. Outreach meetings
 - i. City locations (Harps)
 - ii. Organizations (Rotary)
 - e. TV/Radio
 - f. Social media
 - g. Assessment of community efforts yearly
 - 3. Marketing – 1st Q 2018**
 - a. Advertise city
 - i. Promotional video
 - ii. Paid on-line (Facebook)
 - iii. Marketing firm
 - b. Coordination with Chamber and EDC
 - i. Policy support of road map
 - c. Promote recreational and economic opportunities
 - i. Welcome packet
 - 4. Codes/Beautification – 2nd Q 2018**
 - a. Increase enforcement
 - i. Community support for staff activities
 - ii. Identify groups to help with cleanup efforts
 - iii. Internal policy awareness - consensus
 - b. Identify beautification efforts
 - i. Entrance signage
 - ii. Work with KDOT on moving
 - c. Community cleanup events
 - i. Hazmat
 - ii. Brush
 - iii. Shredding, etc.

Expansion – Mike, Ron, Rick – 4th Q 2021

Resources – Staff (legal, administrative, engineering), EDC, Consultants (engineering, finance, planning/comprehensive plan), SRL ownership, Johnson County BOCC

1. Increase population
2. Increase job opportunities
 - a. Retain/expand existing business
 - b. Attract new industry
 - c. Stabilize utility rates by adding users
 - d. Promote residential development
 - i. Update land use plan – 2nd Q 2018
 - ii. Utility master plan – 2nd Q 2018
 - iii. Identify areas for higher density housing – 2nd Q 2018
 - iv. Annexation – as needed – 4th Q 2017
 1. Sunflower
 - v. Expand utility service plan – 4th Q 2017

Amenities – Lori, Rick, Kevin, Ron

Resources – Staff, JCCC, JCPR, JC Library, Park Board, Consultants (Master Plan, Facility) Friends of the KAW, Recreational Clubs or Groups, Johnson County, Kill Creek Assoc., Local Business/Chamber

1. Park and Recreation – 4th Q 2020
 - a. Trails connected
 - b. Expand soccer fields
 - c. Programs
 - i. Pre-school
 - ii. Seniors
 - iii. Youth – expand community center availability, summer, holidays
 - iv. Adult
 - v. Facilities – Community Center Use Plan
 - vi. Current parks
 1. Equipment
 2. ADA
 3. Upgrades
 4. Create RV park
 5. ATV/Motor Cross
2. Entertainment – 2nd Q 2019
 - a. Outside theater
 - b. Concerts
 - c. Community/regional events
 - i. Park Board reorganized
 - ii. Master Park and Recreation Plan

- 3. Education – 4th Q 2019**
 - a. Computer room**
 - i. Usage**
 - ii. Education linked with school district**
 - b. Programs**
 - i. JCCC**
 - ii. JCPR**
 - iii. Library**
 - iv. English as second language**
 - c. Bus stop**
- 4. Retail – 2nd Q 2020**
 - a. Restaurants**
 - b. Laundry**
 - c. Survey needs**
 - d. Incorporate into current businesses**
- 5. Farmers Market – 4th Q 2017**
 - a. City ownership**
- 6. Promote support of what we have – 4th Q 2017**
 - a. Golf course**
 - i. Use for City events**
 - ii. Golf Tournament**
 - b. Feed and grain**
 - c. Fitness**
 - i. Reorganize park board**
 - ii. Update park master plan**
 - iii. Survey needs**
- 7. Healthcare**
 - a. Needs assessment**

Mission

This is a draft Mission Statement using the ideas generated from the work group. This may be reviewed and/or revised as necessary.

Option 1

The City of De Soto is a small town with big adventure by providing lifelong opportunities to the citizens. De Soto is a proud community where the community is engaged, there is responsible growth and Government is accountable and works to the best interest of the citizens.

Option 2

The City of De Soto is a small town with big adventure providing lifelong opportunities to its residents. Civic pride and lifestyle quality are hallmarks of our growing and welcoming city where the community is engaged, there is responsible growth, and Government is responsive, accountable, and works in the best interest of the people.

Next Steps

- Obtain input from staff
- Formalize into strategic plan (phases, deadlines, scope, purpose)
- Review City policies
- Feedback to the community
- Review with Council ideas, assess and calibrate

Building a Community Marketing Plan

De Soto Community Marketing Plan

2004-2005

Plan Development Premise

- A number of strong and vibrant entities are involved in the “marketing” of our community.
- These include the City, Chamber of Commerce, Chamber Economic Development Committee and others.

Plan Development Premise

- While each of these groups have specific goals they are attempting to achieve, many of these goals overlap.
- Working together, in a collaborative alliance, provides needed synergy and ensures that resources are wisely used.
- The first step on this path is to determine a jointly-held “core message” or position for our community.

Positioning the Area

- A brand is the distinct identity of a product, company, person or community.
- Positioning allows our area to differentiate itself from the competition and focus our marketing efforts more effectively.
- We must be relevant and differentiated with our messages.

De Soto Positioning

“To our target audiences, De Soto is the unique, centrally located community that nurtures a supportive life style in which to create positive connections.”

De Soto Positioning

Any position must be believable and must be substantiated.

De Soto can easily demonstrate that it is unique, centrally located based on:

Substantiating **unique, centrally located**

- Middle of United States, key strategic metro area proximity, not in the middle of the “fray,” but on the outskirts where business and living can co-exist productively.
- Unsurpassed highway, interstate, rail and air access.
- Proximity to higher education institutions.
- Small town atmosphere within minutes from major metro amenities.
- Strong core business base, very diverse and successful. Proven quality workforce and ability to draw workers from virtually the entire KC metro area via outstanding highway accessibility.
- Room for growth – Industrial Park and Sunflower potential development.
- Good infrastructure – Water and sewer.

De Soto Positioning

Any position must be believable and must be substantiated.

De Soto can demonstrate that it **nurtures a supportive lifestyle** based on:

Substantiating **nurtures a supportive lifestyle**

- Community possesses an outstanding local educational system and is located along the Kansas Education Corridor within minutes from universities, colleges and other institutions of higher education.
- Allows access to all assets of metro area for culture, recreation, and lifestyle packaged in a small town advantage.
- The community is unique in that it provides a true Town Center for retail and services.
- The nature and diversity of its neighborhoods offer a safe, family-friendly environment for individuals and families of all ages.
- The atmosphere of the community is positively impacted and supports a variety of trails and recreation options.
- Newly developed housing.
- De Soto is still an affordable residence.

De Soto Positioning

Any position must be believable and must be substantiated.

De Soto can demonstrate that it **creates positive connections** based on:

Substantiating **creates positive connections**

- Size and attitude of the community makes the local leadership and services very accessible.
- Large number of active volunteer groups allows the community to participate in a range of community development projects, which create an opportunity for all residents to make a positive contribution to their community and personal desire for quality of life.
- There is a closeness and personal approach, fostered by the strong sense of community, in De Soto which makes it easier to live and work in the community.
- While the area is attractive to young families, it is also home for residents of all ages, thus adding to the diversity of the community.

De Soto Positioning

“To our target audiences, De Soto is the **unique, centrally located** community that nurtures a **supportive life style** in which to **create positive connections.**”

Marketing Targets

- Members of **all** De Soto area development/improvement groups/civic groups
- Elected officials from a local, county, state and federal level and relevant staff level employees at these entities
- Regional development partners
 - KC Area Development Council
 - Johnson County Partnership
 - State of Kansas
- Residents of De Soto

Marketing Targets

- Regional real estate professionals/developers/venture capitalists
- Site selection professionals
- Media
- Existing business and industry/retail
- Prospective business – targeting
 - Medical Equipment and Supplies Manufacturing
 - Scientific R&D Services
 - Medical Equipment and Supplies Manufacturing

Marketing Objectives: What We Intend to Accomplish

To Increase Awareness

- Ensure that 100% of De Soto Chamber of Commerce Board, City and other area leadership are conversant with the position and key substantiation points.
- Develop outreach to 100% of De Soto industry and retail business to communicate the essence of the position and enlist their support to further economic development for the area.

Marketing Objectives

To Increase Awareness

- Communicate to at least 50% of the area citizens the direction outlined in the position approach and actions intended to create results.
- Ensure that 100% of all state and regional economic development influencers are aware of the direction stated in the position.

Marketing Objectives

To Create Business

- Create five new relationships with businesses, corporations or firms in the medical equipment and supply manufacture that could reasonably expand their operations to De Soto within the next five years.
- Develop five new ideas to facilitate the expansion of the existing area business community.
- Develop four new retail contact relationships that hold a realistic promise for the obtaining of new retail operations within the city.

Marketing Objectives

For Area Improvement

- Vitalize the Old Town area
- Continue the development and refinement of the comprehensive city plan
- Focus on under utilized/showcased resources:
 - River
 - Trail system
 - Historic orientation

Marketing Strategies

How We Intend to Proceed

- Continue the development of marketing approaches on a collaborative basis.
 - Utilize the existing structure of the Chamber of Commerce and Economic Development to support, coordinate, share information and influence positive actions
 - **Community Development – Infrastructure/needs/regulatory**
 - Facilitator: Chamber of Commerce
 - **Business Development – retail, general business & industry**
 - Facilitator: Chamber Economic Development
- Organized by action taskforces

Promoting and Developing our Community

- **Marketing/Promotion Committee - CED**
 - Targeted Industry Task Force (CED)
 - Retail/Existing Business Development Task Force (COC)
 - Community Information Task Force (COC)
- **Community Development - COC**
 - De Soto Appearance Task Force (COC)
 - Housing Task Force (CED)
 - Community Needs Identification Task Force (CED)

Marketing Strategies

How We Intend to Proceed

- Organize community and business development task forces.
- Verbalize the position with a theme, slogan and graphics.
- Continue gathering positioning substantiation.
- Educate local businesses and influencers.

Marketing Tactics

Specific Actions to Get Results

- Create a marketing plan overview presentation.
- Develop graphics and logo for new theme.
- Update and create a position-oriented web site.
- Package development response materials.
- Develop a simple overview brochure.
- Develop a Community PR Plan.

Marketing Tactics

Specific Actions to Get Results

- Gather testimonials that support the position.
- Implement a business outreach program.
- Create needed development taskforces related “sell” materials.

A word about marketing planning

- This plan is just a starting point.
- New information will continually be presented, new ideas developed and new opportunities pursued.
- You are the primary tactic in successfully implementing a marketing program.
- The position is your guide.



De Soto Kansas...
Come Build Your Life With Us!

