

14	FLU: Commercial, Mixed Use TI: Retail sales, commercial services, medical, office, financial, restaurants, entertainment, convenience stores, active entertainment, dining, with planned residential components.	Goal 2, 10, 12 Strategy 12a, 12b	N	Up to 50% of Public Infrastructure	Not Eligible	Up to 1.5% Added sales tax for 10 years	Not Eligible	Not Eligible	Up to 75% of Property Taxes, up to 10 years	Yes	No
15	FLU: Commercial, Mixed Use TI: Retail sales, commercial services, medical, office, financial, restaurants, entertainment, convenience stores, active entertainment, dining, with planned residential components.	Goal 2, 10, 12 Strategy 12a, 12b	N	Eligible	Not Eligible	Up to 1.5% Added sales tax for 10 years	Not Eligible	Not Eligible	Up to 50% of Property Taxes, up to 10 years	Yes	No
16	FLU: Multifamily TI: Residential uses and densities including apartments, senior housing, assisted living facilities, villas, condos, and duplexes.	Goal 1, 2, 10, 11, 12 Strategy 1a, 11a, 11c, 11g, 11h, 12a, 12b	N	Eligible	Up to 100% Property and Sales Tax, Up to 20 Years	Up to 1.5% Added sales tax for 10 years	Not Eligible	Not Eligible	Up to 80% of Property Taxes, up to 10 years	Yes	No
17	FLU: Light Industrial TI: Emerging technologies as well as warehouse, distribution, and manufacturing or any combination thereto.	Goal 1, 2, 10, 11, 12 Strategy 1a, 11a, 11c, 11g, 11h, 12a, 12b	N	Eligible	Not Eligible	Up to 1.5% Added sales tax for 10 years	Not Eligible	Not Eligible	Up to 50% of Property Taxes, up to 10 years	Yes	No
18	FLU: Commercial TI: Retail sales, commercial services, medical, research, lab, technology, office, financial, restaurants, entertainment, convenience stores, and automobile-oriented sales and services. Multi-Family Residential	Goal 2, 10, 12 Strategy 12a, 12b	N	Eligible	Not Eligible	Up to 1.5% Added sales tax for 10 years	Not Eligible	Not Eligible	Up to 50% of Property Taxes, up to 10 years	Yes	No
19	FLU: Commercial, Med. Density Residential TI: Retail sales, commercial services, medical, research, lab, technology, office, financial, restaurants, entertainment, convenience stores, and automobile-oriented sales and services. Single Family, & Multi Family Residential	Goal 2, 10, 12 Strategy 12a, 12b	N	Eligible	Not Eligible	Up to 1.5% Added sales tax for 10 years	Not Eligible	Not Eligible	Up to 50% of Property Taxes, up to 10 years	Yes	No
20	FLU: Commercial TI: Retail sales, commercial services, medical, research, lab, technology, office, financial, restaurants, entertainment, convenience stores, and automobile-oriented sales and services.	Goal 2, 10, 12 Strategy 12a, 12b	N	Eligible	Not Eligible	Up to 1.5% Added sales tax for 10 years	Not Eligible	Not Eligible	Up to 50% of Property Taxes, up to 10 years	Yes	No
21	FLU: Commercial, Mixed Use TI: Retail sales, commercial services, medical, research, lab, technology, office, financial, restaurants, entertainment, convenience stores, and automobile-oriented sales and services.	Goal 2, 10, 12 Strategy 12a, 12b	N	Eligible	Not Eligible	Up to 1.5% Added sales tax for 10 years	Not Eligible	Not Eligible	Up to 50% of Property Taxes, up to 10 years	Yes	No

GOALS

Economic Development Goals Relating to all Incentives

Increase prosperity of De Soto residents
Increase economic activity within De Soto.

Increase tax base and maintain tax base diversity and resiliency.

Goal 1: Provide high quality city services our residents expect

Goal 2: Increase local recreation and leisure options for community members.

Goal 3: Increase quality childcare options for working parents through partnerships.

Goal 4: Maintain highly educated workforce and community of lifelong learners.

Goal 5: Reduce crime and increase feeling of safety in De Soto.

Goal 6: To protect life and property through the prevention and quick suppression of fires.

Goal 7: To protect health and life through the provision of ambulance services.

Goal 8: Mitigate and respond to natural and man-made disasters.

Goal 9: Maintain quality, extensive park system.

Goal 10: Improve safe connectivity by creating direct paths between places for all modes of transportation.

Goal 11: Diversify quality housing stock that caters to many types of people at many points in their life.

Goal 12: Encourage development and redevelopment that maintains the character of De Soto while accommodating new options, opportunities and services for the community.

Strategies

Economic Development Strategies Relating to all Incentives

Increase quality of life through economic development
Prioritize Growth & Attraction of Targeted Industries & Desired Uses
Stimulate Private Investment in our Community.

Strategy 1a: Improve appearance of public spaces, infrastructure and public right-of-way.

Strategy 1b: Improve quality, resiliency and efficiency of wastewater services and drinking water.

Strategy 4a: Ensure development incentives do not negatively impact school district.

Strategy 9a: Require neighborhood parks, open space in new developments. (Code & Policy Review)

Strategy 11a: Promote the diversity of housing stock to include more Missing Middle housing, infill, ADUs and smaller-scale, more attainable options

Strategy 11b: Preserve areas for large-lot single family home developments to maintain lower density in certain areas.

Strategy 11c: Encourage starter homes to draw in first-time home buyers and young families.

Strategy 11d: Encourage senior housing to support older residents' desire to stay in the community and increase availability of housing.

Strategy 11e: Strengthen the existing housing stock to improve neighborhood image

Strategy 11f: Protect and preserve existing affordable workforce housing units, preventing their conversion into more expensive housing options.

Strategy 11g: Incentivize production of workforce housing that is attainably priced by sharing risk, reducing gaps in the private market, and creating housing partners

Strategy 11h: Plan and build new facilities to accommodate demand for services and accommodate growth..

Strategy 11i: Protect and preserve existing affordable workforce housing units, preventing their conversion into more expensive housing options.

Strategy 12a: Increase the Number of Building Permits Issued Annually

Strategy 12b: Recover full cost to serve new development